



STIC Search Report

EIC 3600

STIC Database Tracking Number: 211603

**TO: Examiner Naeem Haq
Location: KNX 5C04
Art Unit: 3625
Monday, January 08, 2007
Case Serial Number: 09/751391**

**From: Ginger Roberts DeMille
Location: EIC 3600
KNX 4B59
Phone: 2-3522
Ginger.demille@uspto.gov**

Search Notes

Dear Examiner Haq:

Please find attached the results of your search for 09/751391.

The search was conducted using the mandatory database lists for Business Methods.

These other sources were also used: Internet

If you have any questions, please do not hesitate to contact me.

Thanks for using EIC3600!

Ginger



STIC Search Results Feedback Form

EIC 3600

Questions about the scope or the results of the search? Contact *the EIC searcher or contact:*

Karen Lehman, EIC 3600 Team Leader
KNX 4A58, 571-271-3496

Voluntary Results Feedback Form

➤ I am an examiner in Workgroup: Example: 3620 (optional)

➤ Relevant prior art **found**, search results used as follows:

- ☐ 102 rejection
- ☐ 103 rejection
- ☐ Cited as being of interest.
- ☐ Helped examiner better understand the invention.
- ☐ Helped examiner better understand the state of the art in their technology.

Types of relevant prior art found:

- ☐ Foreign Patent(s)
- ☐ Non-Patent Literature
(journal articles, conference proceedings, new product announcements etc.)

➤ Relevant prior art **not found**:

- ☐ Results verified the lack of relevant prior art (helped determine patentability).
- ☐ Results were not useful in determining patentability or understanding the invention.

Comments:

Drop off or send completed forms to EIC3600 PK5 Suite 804



Ginger R. DeMille

? show files;ds

File 15:ABI/Inform(R) 1971-2007/Jan 08

(c) 2007 ProQuest Info&Learning

File 349:PCT FULLTEXT 1979-2006/UB=20070104UT=20061228

(c) 2007 WIPO/Thomson

Set	Items	Description
S1	2	(EXCHANGE OR TRADE OR TRADING OR EXCHANGING OR TRANSFER?)(-2N)POINTS(3W)(OTHER)(MEMBERS OR USERS OR TRADERS OR PARTICIPANTS OR BIDDERS OR HOLDERS OR BUYERS OR CUSTOMERS) NOT PY>20-00
?		

? t1/3,k/all

1/3,k/1 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2007 ProQuest Info&Learning. All rts. reserv.

00255870 84-34431
Barter Is Still with Us
Cocheo, Steve
ABA Banking Journal v76n10 PP: 210-218 Oct 1984
ISSN: 0194-5947 JRNL CODE: BNK

...ABSTRACT: in the US. Organized barter exchanges, usually for-profit organizations, serve as clearing houses for trade, giving points to members when other members use their services or buy their goods. Such points are usually denominated at \$1 each...

1/3,k/2 (Item 1 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2007 WIPO/Thomson. All rts. reserv.

00731978 **Image available**
DATA PROCESSING SYSTEM FOR FACILITATING MERCHANDISE TRANSACTIONS
SYSTEME INFORMATIQUE POUR FACILITER LES TRANSACTIONS SUR MARCHANDISES
Patent Applicant/Assignee:
CUCKLEBURR COM INC, P.O. Box 542, Mexia, TX 76667, US, US (Residence), US
(Nationality)
Inventor(s):
BRIZENDINE Kyle, P.O. Box 542, Mexia, TX 76667, US
Legal Representative:
CARR Gregory W, Carr & Storm, L.L.P., 900 Jackson Street, 670 Founders
Square, Dallas, TX 75202, US
Patent and Priority Information (Country, Number, Date):
Patent: WO 200045315 A1 20000803 (WO 0045315)
Application: WO 2000US2120 20000127 (PCT/WO US0002120)
Priority Application: US 99117500 19990127; US 99418627 19991015
Designated States:
(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)
AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE
GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK
MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU
ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext word Count: 41929

Fulltext Availability:
Detailed Description

Detailed Description

... preferably access the system to review account balances (in terms of merchandise and education credits), transfer points to other members, or use the Specialty Programs to add credits (either merchandise or education) to a members...automatic distribution upon point accumulation

45

RECTIFIED SHEET (RULE 91)

(4) Cardholders that wish to transfer their points to other members will preferably

Ginger R. DeMille

look up members by the primary cardholders name and phone number or
membership...
?

Ginger R. DeMille

? show files;ds

File 20:Dialog Global Reporter 1997-2007/Jan 08

(c) 2007 Dialog

File 349:PCT FULLTEXT 1979-2006/UB=20070104UT=20061228

(c) 2007 WIPO/Thomson

File 654:US Pat.Full. 1976-2007/Jan 04

(c) Format only 2007 Dialog

File 996:NewsRoom 2000-2001

(c) 2006 Dialog

Set	Items	Description
-----	-------	-------------

S1	5	(FRIENDS OR USERS OR BIDDERS OR MEMBERS OR SUBSCRIBERS)(3N-
)(EXCHANGE OR TRADE)(3N)TRADING()POINTS

S2

t2/3,k/all

2/3,k/1 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2007 Dialog. All rts. reserv.

19956764
Ansett frequent flyers owed \$1bn
Ian Royall
ABIX - AUSTRALASIAN BUSINESS INTELLIGENCE (ADVERTISER) , p2
November 24, 2001
JOURNAL CODE: WTAD LANGUAGE: English RECORD TYPE: ABSTRACT
WORD COUNT: 97

... Solomon Lew to relaunch Ansett is successful. Options include
honouring all points, offering Global Rewards members shares in exchange
for their points, trading points, introducing a new loyalty program
and accelerating previous members' points for the first year. Global...

2/3,k/2 (Item 1 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2007 WIPO/Thomson. All rts. reserv.

01276339 **Image available**
SYSTEM AND METHOD FOR TRADING DIGITAL CONTENT AND OWNERSHIP TRANSFER
SYSTEME ET PROCEDE PERMETTANT DE FAIRE DU COMMERCE DE CONTENUS NUMERIQUES
ET DE TRANSFERTS DE PROPRIETE
Patent Applicant/Inventor:
KIZYMA Adrian S, 5533 Canyonside Road, La Crescenta, CA 91214, US, US
(Residence), US (Nationality)
Legal Representative:
STEELE David J (agent), Christie, Parker & Hale, LLP, P.O. Box 7068,
Pasadena, CA 91109-7068, US,
Patent and Priority Information (Country, Number, Date):
Patent: WO 200582066 A2 20050909 (WO 0582066)
Application: WO 2005US6184 20050225 (PCT/WO US05006184)
Priority Application: US 2004547983 20040225; US 2004574614 20040525
Designated States:
(All protection types applied unless otherwise stated - for applications
2004+)
AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO
RU SC SD SE SG SK SL SM SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM
ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IS IT LT LU MC NL PL
PT RO SE SI SK TR
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext word Count: 6478

Fulltext Availability:
Detailed Description

Detailed Description
... consideration to members in exchange for their content. In an
embodiment of the present invention members may sell or trade their
trading points with other members or nonmembers.

3

[0013] In one embodiment of the present invention members may trade

portions...

2/3,K/3 (Item 1 from file: 654)
DIALOG(R)File 654:US Pat.Full.
(c) Format only 2007 Dialog. All rts. reserv.

6229481 **IMAGE Available
Derwent Accession: 2005-616663
UTILITY

System and method for trading digital content and ownership transfer
Inventor: Kizyma, Adrian S., La Crescenta, CA, US
Assignee: Unassigned
Correspondence Address: CHRISTIE, PARKER & HALE, LLP, PO BOX 7068, PASADENA
, CA, 91109-7068, US

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 20050188424	A1	20050825	US 200567636	20050225
Provisional				US 60-547983	20040225
Provisional				US 60-574614	20040525

Fulltext Word Count: 6467

Summary of the Invention:

...consideration to members in exchange for their content. In an
embodiment of the present invention members may sell or trade their
trading points with other members or nonmembers...

2/3,K/4 (Item 1 from file: 996)
DIALOG(R)File 996:NewsRoom 2000-2001
(c) 2006 Dialog. All rts. reserv.

0359037333 15NG14GN
Ansett faces \$1b question
Ian Royall
Herald Sun, p9.
Saturday, November 24, 2001
JOURNAL CODE: IIDE LANGUAGE: English RECORD TYPE: Abstract
DOCUMENT TYPE: Newspaper
WORD COUNT: 103

TEXT:

...Solomon Lew to relaunch Ansett is successful. Options include honouring
all points, offering Global Rewards members shares in exchange for
their points, trading points, introducing a new loyalty program and
accelerating previous members' points for the first year. Global...
?

? show files;ds

File 145:(Tacoma) The News Tribune 2002-2006/Jun 04
(c) 2006 The News Tribune
File 471:New York Times Fulltext 1980-2007/Jan 08
(c) 2007 The New York Times
File 489:The News-Sentinel 1991-2007/Jan 05
(c) 2007 Ft. Wayne Newspapers, Inc
File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
(c) 2002 Phoenix Newspapers
File 494:St LouisPost-Dispatch 1988-2007/Jan 04
(c) 2007 St Louis Post-Dispatch
File 631:Boston Globe 1980-2007/Jan 04
(c) 2007 Boston Globe
File 633:Phil.Inquirer 1983-2006/oct 29
(c) 2007 Philadelphia Newspapers Inc
File 634:San Jose Mercury Jun 1985-2007/Jan 03
(c) 2007 San Jose Mercury News
File 638:Newsday/New York Newsday 1987-2007/Jan 08
(c) 2007 Newsday Inc.
File 640:San Francisco Chronicle 1988-2007/Jan 05
(c) 2007 Chronicle Publ. Co.
File 641:Rocky Mountain News Jun 1989-2007/Jan 05
(c) 2007 Scripps Howard News
File 642:The Charlotte Observer 1988-2007/Jan 07
(c) 2007 Charlotte Observer
File 643:Grand Forks Herald 1995-2007/Jan 05
(c) 2007 Grand Forks Herald
File 701:St Paul Pioneer Pr Apr 1988-2006/Sep 24
(c) 2007 St Paul Pioneer Press
File 702:Miami Herald 1983-2006/Dec 31
(c) 2007 The Miami Herald Publishing Co.
File 703:USA Today 1989-2007/Jan 02
(c) 2007 USA Today
File 704:(Portland)The Oregonian 1989-2007/Jan 06
(c) 2007 The Oregonian
File 706:(New Orleans)Times Picayune 1989-2007/Jan 05
(c) 2007 Times Picayune
File 707:The Seattle Times 1989-2007/Jan 04
(c) 2007 Seattle Times
File 708:Akron Beacon Journal 1989-2006/Sep 21
(c) 2007 Akron Beacon Journal
File 709:Richmond Times-Disp. 1989-2006/Dec 31
(c) 2007 Richmond Newspapers Inc
File 712:Palm Beach Post 1989-2007/Jan 03
(c) 2007 Palm Beach Newspapers Inc.
File 713:Atlanta J/Const. 1989-2007/Jan 07
(c) 2007 Atlanta Newspapers
File 714:(Baltimore) The Sun 1990-2007/Jan 04
(c) 2007 Baltimore Sun
File 715:Christian Sci.Mon. 1989-2007/Jan 08
(c) 2007 Christian Science Monitor
File 716:Daily News Of L.A. 1989-2007/Jan 05
(c) 2007 Daily News of Los Angeles
File 717:The Washington Times Jun 1989-2006/Dec 29
(c) 2007 Washington Times
File 718:Pittsburgh Post-Gazette Jun 1990-2007/Jan 05
(c) 2007 PG Publishing
File 719:(Albany) The Times Union Mar 1986-2007/Jan 05
(c) 2007 Times Union
File 720:(Columbia) The State Dec 1987-2007/Jan 05
(c) 2007 The State
File 721:Lexington Hrld.-Ldr. 1990-2006/Dec 19
(c) 2007 Lexington Herald-Leader
File 722:Cincinnati/Kentucky Post 1990-2006/Nov 08
(c) 2007 The Cincinnati Post

File 723:The Wichita Eagle 1990-2006/Dec 29
(c) 2006 The Wichita Eagle
File 724:(Minneapolis)Star Tribune 1989-1996/Feb 04
(c) 1996 Star Tribune
File 725:(Cleveland)Plain Dealer Aug 1991-2007/Jan 06
(c) 2007 The Plain Dealer
File 731:Philad.Dly.News 1983- 2006/Oct 30
(c) 2007 Philadelphia Newspapers Inc
File 732:San Francisco Exam. 1990- 2000/Nov 21
(c) 2000 San Francisco Examiner
File 733:The Buffalo News 1990- 2007/Jan 06
(c) 2007 Buffalo News
File 734:Dayton Daily News Oct 1990- 2007/Jan 04
(c) 2007 Dayton Daily News
File 735:St. Petersburg Times 1989- 2007/Jan 04
(c) 2007 St. Petersburg Times
File 736:Seattle Post-Int. 1990-2007/Jan 04
(c) 2007 Seattle Post-Intelligencer
File 738:(Allentown) The Morning Call 1990-2007/Jan 05
(c) 2007 Morning Call
File 740:(Memphis)Comm.Appeal 1990-2007/Jan 05
(c) 2007 The Commercial Appeal
File 741:(Norfolk)Led./Pil. 1990-2007/Jan 04
(c) 2007 Virg.-Pilot/Led.-Star
File 742:(Madison)Cap.Tim/Wi.St.J 1990-2007/Jan 06
(c) 2007 Wisconsin St. Jnl
File 743:(New Jersey)The Record 1989-2007/Jan 04
(c) 2007 No.Jersey Media G Inc
File 744:(Biloxi) Sun Herald 1995-2007/Jan 04
(c) 2007 The Sun Herald

Set	Items	Description
S1	10639	(EXCHANG? OR TRADE OR TRADING OR TRADES OR AUCTION? OR BID OR BIDDING OR BIDS OR SWAP? OR BARTER?)(3N)(POINTS OR FREQUENT)(FLIER OR FLYER)(MILE? ?)
S2	432	S1(15N)(CUSTOMER? ? OR BIDDER? ? OR INDIVIDUAL? ? OR OFFER?R? ? OR MEMBER? ? OR PERSON OR PARTICIPANT? ? OR BUYER? ? OR SHOPPER? ? OR CONSUMER? ?)
S3	51	S2(15N)(AWARD? OR REWARD? OR WINNER? ? OR VICTOR OR SETTLEMENT OR WIN OR WINS OR WINNING OR RECIPIENT? ? OR RECEIVER? ?)
S4	2	S3(15N)(PROCESSOR? ? OR INTERNET? OR NETWORK? OR WEBSITE OR WEB)(SITE OR PAGE) OR ECOMMERCE OR ELECTRONIC OR AUTOMATIC - OR AUTOMATED OR TRANSACTION? OR TELECOMMUNICATION? ? OR COMMUNICATION? ? OR B2B OR B2C OR E()BUSINESS)
S5	0	S4 NOT PY>2000
S6	51	RD S3 (unique items)
S7	33	S6 NOT PY>2000

? t7/3,k/all

7/3,k/1 (Item 1 from file: 471)
DIALOG(R)File 471:New York Times Fulltext
(c) 2007 The New York Times. All rts. reserv.

03121431 NYT Sequence Number: 031887960327 (USE FORMAT 7 FOR FULLTEXT)
Business Travel;Hilton is expanding its program that allows guests to swap hotel points and airline miles.

Jane L. Levere
New York Times, Late Edition - Final ED, COL 1, P 5
Wednesday March 27 1996
DOCUMENT TYPE: Newspaper LANGUAGE: English RECORD TYPE: Fulltext
Word Count: 918

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

Ginger R. DeMille

...flier program can exchange airline miles for hotel points to accrue enough points for the reward; the opposite exchange, hotel points for airline miles, is also allowed. In addition, participants in Hilton's program who also participate in American Express and Citicorp's Diners Club ...

7/3,K/2 (Item 1 from file: 492)
DIALOG(R)File 492:Arizona Repub/Phoenix Gaz
(c) 2002 Phoenix Newspapers. All rts. reserv.

10189105
SHOPPERS FLOCK TO FREE STUFF ONLINE
Arizona (AR)
) - Thursday, July 8, 1999
By: Rachel Beck, Associated Press
Edition: Final Chaser Section: Business Page: D1
Word Count: 868

... offering 25,000 points to anyone who opens an account of \$25,000 or more.

Consumers can trade in their points for a number of rewards. A Braun pocket razor takes 1,200 points; a free round-trip domestic airline ticket...

7/3,K/3 (Item 2 from file: 492)
DIALOG(R)File 492:Arizona Repub/Phoenix Gaz
(c) 2002 Phoenix Newspapers. All rts. reserv.

08570146
EXPO BRINGS WORLD TO DOWNTOWN PHOENIX
Arizona Republic (AR) - Sunday, March 10, 1996
By: Compiled from staff and wire-service reports.
Edition: Final Chaser Section: Travel Page: T2
Word Count: 662

... a program that gives independent hoteliers a way to compete with those corporate programs.

InnPoints awards points, based on the cost of a room, that can be exchanged for frequent-flier miles (on USAir, Delta, Northwest and American Airlines), stays at member properties or discounts on travel-related services. About 200 properties nationwide have joined the program...

7/3,K/4 (Item 1 from file: 494)
DIALOG(R)File 494:St LouisPost-Dispatch
(c) 2007 St Louis Post-Dispatch. All rts. reserv.

08577021
HIGHER COSTS OF AIR FARE, HOTELS MAKE CRUISING A VALUE VACATION
St. Louis Post Dispatch (SL) - Sunday, March 17, 1996
By: Joel Slead
1996, Newhouse News Service
Edition: FIVE STAR LIFT Section: TRAVEL Page: 02T
Word Count: 954

... that gives independent hoteliers a way to compete with those corporate programs.

Called InnPoints, it rewards points based on the cost of a room that can be exchanged for frequent-flyer miles (on USAir, Delta,

Northwest and American Airlines), stays at member properties, or discounts on travel-related services. About 200 properties nationwide have joined the program...

7/3,K/5 (Item 1 from file: 633)
DIALOG(R)File 633:Phil.Inquirer
(c) 2007 Philadelphia Newspapers Inc. All rts. reserv.

07728077
FOR A HOTEL'S FREQUENT GUESTS, A PROGRAM THAT OFFERS REWARDS
Philadelphia Inquirer (PI) - MONDAY August 15, 1994
By: Tom Belden, INQUIRER STAFF WRITER
Edition: FINAL Section: PHILADELPHIA BUSINESS Page: D05
Word Count: 834

... Best Western's Gold Crown Club frequent-guest program. Like other hotel frequent-traveler programs, participants trade in their points for free travel or merchandise.

The dual-reward program is the latest innovation of Best Western, a chain of independently owned and operated...

7/3,K/6 (Item 1 from file: 640)
DIALOG(R)File 640:San Francisco Chronicle
(c) 2007 Chronicle Publ. Co. All rts. reserv.

06849121
"FREQUENT-SHOPPER" CLUBS GROCERS GATHER DATA ON CUSTOMERS
San Francisco Chronicle (SF) - MONDAY, December 14, 1992
By: Jamie Beckett, Chronicle Staff Writer
Edition: FINAL Section: NEWS Page: A1
Word Count: 1,215

... links their purchases to items being promoted by the store or the manufacturer.

Some clubs award customers who purchase those items "points" that they can trade in for toys, consumer electronics, jewelry and other merchandise. Others offer discounts that are exclusive to club members.

A...

7/3,K/7 (Item 1 from file: 641)
DIALOG(R)File 641:Rocky Mountain News
(c) 2007 Scripps Howard News. All rts. reserv.

08739031
PHONE CUSTOMERS CALL THEIR OWN SHOTS DEALS EASY TO FIND AS LONG-DISTANCE
CARRIERS COMPETE TO KEEP, LURE USERS
Rocky Mountain News (RM) - Monday, August 26, 1996
By: Michael Smith Bloomberg Business News
Edition: Final Section: Business Page: 4B
Word Count: 838

...who sign up for a pager.

AT&T will double the number of so-called "rewards" points it normally offers customers for waffling consumers. These points can be exchanged for frequent flier miles on Delta and other airlines.

Consumers may find they have to get the deals they're missing. "When one of our...

7/3,K/8 (Item 1 from file: 701)
DIALOG(R)File 701:St Paul Pioneer Pr Apr
(c) 2007 St Paul Pioneer Press. All rts. reserv.

14479076
E-TAILERS WOOING SHOPPERS WITH INCENTIVES WEB SITES OFFER EVERYTHING FROM
FREE DINNERS TO AIR MILES COUPONS
St. Paul Pioneer Press (ST) - Monday, June 28, 1999
By: RACHEL BECK, Associated Press
Edition: City Section: Tech Page: 7F
Word Count: 966

... offering 25,000 points to anyone who opens an account of \$25,000 or more.

Consumers can trade in their points for a number of rewards . A Braun pocket razor takes 1,200 points while a free round-trip domestic airline...

7/3,K/9 (Item 2 from file: 701)
DIALOG(R)File 701:St Paul Pioneer Pr Apr
(c) 2007 St Paul Pioneer Press. All rts. reserv.

12534020
BEST WESTERN OFFERS DUAL-REWARD PROGRAM AMENITY SCRAMBLE ENSUESACROSSBOARD
St. Paul Pioneer Press (ST) - MONDAY, August 22, 1994\
By: Tom Belden, Knight-Ridder News Service
Edition: Metro Final Section: Business Twin Cities Page: 6B
Word Count: 657

... Best Western's Gold Crown Club frequent-guest program. Like other hotel frequent-traveler programs, participants trade in their points for free travel or merchandise.

The dual- reward program is the latest innovation from Best Western, a chain of independently owned and operated...

7/3,K/10 (Item 1 from file: 702)
DIALOG(R)File 702:Miami Herald
(c) 2007 The Miami Herald Publishing Co. All rts. reserv.

07638004
FREQUENT-STAY PLAN AIDS GUESTS, COMPANIES
Miami Herald (MH) - MON September 5, 1994
By: TOM BELDEN Knight-Ridder News Service
Edition: FINAL Section: BUSINESS Page: 34BM
Word Count: 990

... Western's Gold Crown Club frequent-guest program. As with other hotel frequent-traveler programs, participants trade in their points for free travel or merchandise.

The dual- reward program is the latest innovation from Best Western, a chain of independently owned and operated...

7/3,K/11 (Item 2 from file: 702)
DIALOG(R)File 702:Miami Herald
(c) 2007 The Miami Herald Publishing Co. All rts. reserv.

07052773

A BURGER WITH FRIES, DOLPHINS
Miami Herald (MH) - FRI August 13, 1993
By: CLARK SPENCER Herald Sports Staff
Edition: FINAL Section: SPORTS Page: 2D
Word Count: 385

(The restaurant franchise didn't anticipate the departures of receivers Mark Clayton and Mark Duper.)

Customers at participating McDonald's restaurants in South Florida will be able to exchange proof of purchase "points" for one of three, six-card Dolphins team sheets.

Sheets for the other 27 NFL...

7/3,K/12 (Item 3 from file: 702)
DIALOG(R)File 702:Miami Herald
(c) 2007 The Miami Herald Publishing Co. All rts. reserv.

04009629
SCHOOL BOARD DELAYS BOND ISSUE FOR NEW SCHOOLS
Miami Herald (MH) - THU FEB 05 1987
By: TINA MONTALVO And CANDACE M. TURTLE Herald Staff Writers
Edition: FINAL Section: LOCAL Page: 2D
Word Count: 928

...almost a year ago when the board took steps to open the contract to minority bidders .

In April, the board adopted an emergency policy awarding bonus points to bidding firms owned by Hispanics, blacks and women, with blacks and women getting the most. Under...

7/3,K/13 (Item 1 from file: 703)
DIALOG(R)File 703:USA Today
(c) 2007 USA Today. All rts. reserv.

08668374
BUSINESS TRAVEL
USA TODAY (US) - TUESDAY June 08, 1999
By: David Field
Edition: FINAL Section: MONEY Page: 01B
Word Count: 135

TEXT:
...Dallas/Fort Worth International and Houston Bush Intercontinental.

Points plan: American joined Hilton's HHonors Reward Exchange program, letting members exchange AAdvantage frequent - flier miles for HHonors points and vice versa. Get double HHonors points for AAdvantage miles exchanged by Sept. 1.

7/3,K/14 (Item 2 from file: 703)
DIALOG(R)File 703:USA Today
(c) 2007 USA Today. All rts. reserv.

08661569
Business Travel Today
USA TODAY (US) - TUESDAY March 30, 1999
By: David Field
Edition: FINAL Section: MONEY Page: 01B
Word Count: 112

TEXT:

Trade points : Diners Club lets United Mileage Plus members convert 10,000 airline points into 10,000 Diners Club Rewards points from today until June 30. Call 1-800-241-6522.

Deal on wheels: Hertz...

7/3,K/15 (Item 3 from file: 703)

DIALOG(R)File 703:USA Today

(c) 2007 USA Today. All rts. reserv.

08592913

Airlines now let frequent fliers get down-to-earth deals

USA TODAY (US) - TUESDAY March 11, 1997

By: Donna Rosato

Edition: FINAL Section: MONEY Page: 02B

Word Count: 425

TEXT:

... stay programs and membership clubs, such as American Express and Diners Club, long have allowed members to trade points for merchandise and rewards other than hotel stays. Now some airlines are letting fliers redeem frequent-flier miles for...

7/3,K/16 (Item 4 from file: 703)

DIALOG(R)File 703:USA Today

(c) 2007 USA Today. All rts. reserv.

08312016

STOCK OFFERINGS CAN TRAP SMALL INVESTORS

USA Today (US) - WEDNESDAY November 8, 1995

By: DANIEL KADLEC

Edition: FINAL Section: MONEY Page: 03B

Word Count: 826

TEXT:

... anyone's expectations. And as usual, big-money Wall Street players have been on the winning side of many of the trades. The episode points up just how difficult it is for individuals to get a fair shake in the IPO market.

7/3,K/17 (Item 1 from file: 707)

DIALOG(R)File 707:The Seattle Times

(c) 2007 Seattle Times. All rts. reserv.

10193023

CYBER CARROTS -- INTERNET RETAILERS DANGLE FREE DINNERS AND FREQUENT FLIER MILES TO LURE SHOPPERS BACK TO THEIR SITES

Seattle Times (SE) - Monday July 12, 1999

By: RACHEL BECK; THE AP

Edition: FINAL Section: BUSINESS Page: C1

Word Count: 883

... offering 25,000 points to anyone who opens an account of \$25,000 or more.

Consumers can trade in their points for a number of rewards. A Braun pocket razor takes 1,200 points while a free round-trip domestic airline...

7/3,K/18 (Item 2 from file: 707)
DIALOG(R)File 707:The Seattle Times
(c) 2007 Seattle Times. All rts. reserv.

09509093
BAKER GETS BEST OF MATCHUP VS. KEMP
Seattle Times (SE) - Friday January 9, 1998
By: NUNYO DEMASIO
Edition: FINAL Section: SPORTS Page: F3
Word Count: 439

TEXT:
... and seven rebounds. with help from teammates, Baker also played tough defense against Kemp to win the first individual matchup since the trade . Kemp had nine points (on two-for-11 shooting) and six rebounds.

7/3,K/19 (Item 1 from file: 712)
DIALOG(R)File 712:Palm Beach Post
(c) 2007 Palm Beach Newspapers Inc. All rts. reserv.

06730087
HUNG UP ON TRUST CRITICS SAY SOUTHERN BELL PUTS ETHICS ON HOLD
Palm Beach Post (PB) - MONDAY August 17, 1992
By: JULIE WARESH
Edition: FINAL Section: BUSINESS DAY 1 Page: 6
Word Count: 2,476

...introduced five years ago:

* 1987-- Southern Bell introduced a sales program in which managers were awarded points based on the sales of technicians they supervised. The points could be exchanged for prizes.

* NOVEMBER 1989-- A customer complains to the Public Service Commission, which regulates utilities, that two telephone service plans were...

7/3,K/20 (Item 2 from file: 712)
DIALOG(R)File 712:Palm Beach Post
(c) 2007 Palm Beach Newspapers Inc. All rts. reserv.

05057842
... BUT A WARNING IN MIAMI DADE OFFICER'S TRIAL SHOULD ALERT PALM BEACH
Palm Beach Post (PB) - SATURDAY October 28, 1989
Edition: FINAL Section: OPINION Page: 1E
Word Count: 397

... appears to pit one minority against another to preserve the majority's share. Mr. Martinez points to the bids for concessions at the new Palm Beach International Airport terminal. There were many Hispanic bidders , but all the awards went to black companies. "That was perceived as a conscious effort by the system itself...

7/3,K/21 (Item 1 from file: 716)
DIALOG(R)File 716:Daily News Of L.A.
(c) 2007 Daily News of Los Angeles. All rts. reserv.

06862236
TECHNOLOGY ENABLES GROCERS TO TRACK SHOPPER BUYING HABITS
Daily News of Los Angeles (LA) - SUNDAY December 27, 1992
By: Jamie Beckett San Francisco Chronicle
Edition: Valley Section: NEWS Page: N14
Word Count: 912

... links their purchases to items being promoted by the store or the manufacturer.

Some clubs award customers who purchase those items " points " that they can trade in for toys, consumer electronics, jewelry and other merchandise. Others offer discounts that are exclusive to club members.

A...

7/3,K/22 (Item 1 from file: 718)
DIALOG(R)File 718:Pittsburgh Post-Gazette
(c) 2007 PG Publishing. All rts. reserv.

08591018
HILTON EXPANDS PROGRAM TO TRADE HOTEL POINTS AND AIRLINE MILES
Pittsburgh Post-Gazette (PT) - Sunday, March 31, 1996
By: FROM WIRE SERVICES

Edition: FIVE STAR Section: TRAVEL Page: H-6
Word Count: 938

... flier program can exchange airline miles for hotel points to accrue enough points for the reward ; the opposite exchange , hotel points for airline miles, is also allowed.

In addition, participants in Hilton's program who also participate in American Express and Citicorp's Diners Club...

7/3,K/23 (Item 2 from file: 718)
DIALOG(R)File 718:Pittsburgh Post-Gazette
(c) 2007 PG Publishing. All rts. reserv.

08570184
TRAILS MERGE: SUGARBUSH, KILLINGTON
Pittsburgh Post-Gazette (PT) - Sunday, March 10, 1996
By: FROM WIRE REPORTS
Edition: FIVE STAR Section: TRAVEL Page: H-7
Word Count: 614

...is a frequent-stay program for people who prefer B&Bs, and country inns. It rewards awards points based on the cost of a room that can be exchanged for frequent flier miles (on USAir, Delta, Northwest and American Airlines), stays at member properties, or discounts on travel services. Call (800) 466-6890.

7/3,K/24 (Item 1 from file: 722)
DIALOG(R)File 722:Cincinnati/Kentucky Post
(c) 2007 The Cincinnati Post. All rts. reserv.

07011111
KOMETS DEFEAT CYCLONES LOSING STREAK AT FOUR GAMES
CINCINNATI POST (CP) - Monday, January 11, 1993
By: Bob Queenan, Post staff reporter
Edition: METRO Section: SPORTS Page: 4C
Word Count: 639

...shots saved; Fort Wayne, Reddick, 29 of 31. Attendance-7,061.

IN SEARCH OF A WIN - Cyclones center Denis Holland, who has nine goals and 23 points , would gladly trade individual accomplishments for a

victory.

'It's getting tougher and tougher to play through this,' the...

7/3,K/25 (Item 1 from file: 724)
DIALOG(R)File 724:(Minneapolis)Star Tribune
(c) 1996 Star Tribune. All rts. reserv.

06133070
FREQUENT-FLIER PLANS SET DOWN ROOTS
STAR TRIBUNE (MS) - Sunday, May 12, 1991
By: Laura Bly, Orange County Register
Edition: METRO Section: TRAVEL Page: 01G
Word Count: 1,254

... combine mileage from several accounts, thus enabling a truly frequent flier to land a major award much sooner.

Several companies, including Westin, Sheraton and National, already allow members to trade points earned with the companies' programs for miles on airline frequent-flier programs. Diner's Club...

7/3,K/26 (Item 1 from file: 732)
DIALOG(R)File 732:San Francisco Exam.
(c) 2000 San Francisco Examiner. All rts. reserv.

06161200
NOTES ON THE FUTURE OF FREQUENT FLYER PLANS
San Francisco Examiner (EX) - Sunday June 9, 1991
By: Laura Bly UNIVERSAL PRESS SYNDICATE
Edition: FIFTH Section: TRAVEL Page: T9
Word Count: 1,295

... combine mileage from several accounts, thus enabling a truly frequent flier to land a major award much sooner.

Several companies, including Westin, Sheraton and National, already allow members to trade points earned with the companies' own programs for miles on airline frequent-flier programs. But Diner...

7/3,K/27 (Item 1 from file: 733)
DIALOG(R)File 733:The Buffalo News
(c) 2007 Buffalo News. All rts. reserv.

08747028
WANT A LOWER PHONE BILL? JUST ASK! LONG-DISTANCE PROVIDERS WILL CUT DEALS WITH HEAVY USERS
Buffalo News (BN) - Tuesday, September 3, 1996
By: MICHAEL SMITH - Bloomberg Business News
Edition: CITY Section: BUSINESS Page: D2
Word Count: 731

...who sign up for a pager.

AT&T will double the number of so-called " rewards " points it normally offers customers for waffling consumers . These points can be exchanged for frequent flier miles on Delta Air Lines and other airlines.

Consumers may find they have to get the deals they're missing. "when one of our...

7/3,K/28 (Item 1 from file: 734)
DIALOG(R)File 734:Dayton Daily News
(c) 2007 Dayton Daily News. All rts. reserv.

10179045
SURFIN' USA E-TAILERS WOO SHOPPERS WITH FREEBIES, INCENTIVES * Rewards
for online purchases range from airline miles to meals.
Dayton Daily News (DA) - Monday, June 28, 1999
By: Rachel Beck
ASSOCIATED PRESS
Edition: CITY Section: LIFE/SMART MONEY Page: 1C
Word Count: 908

... offering 25,000 points to anyone who opens an account of \$25,000 or more.

Consumers can trade in their points for a number of rewards . A Braun pocket razor takes 1,200 points, while a free round-trip domestic airline...

7/3,K/29 (Item 1 from file: 736)
DIALOG(R)File 736:Seattle Post-Int.
(c) 2007 Seattle Post-Intelligencer. All rts. reserv.

07534045
BOOST FOR MINORITY BUSINESS MAYOR'S PLAN OFFERS BIGGER SHARE OF SEATTLE CONTRACTS
SEATTLE POST-INTELLIGENCER (SP) - THURSDAY, February 3, 1994
By: Steve Miletich P-I Reporter
Edition: Final Section: News Page: B2
Word Count: 401

... bidding for larger contracts. Such businesses, if able to meet all bid specifications, would be awarded the contract if they were the lowest bidder or within 5 percent of the lowest bid .

-- Give bonus points to bidders who include women- and minority-owned businesses in bids involving extremely large purchase contracts. Because...

7/3,K/30 (Item 1 from file: 741)
DIALOG(R)File 741:(Norfolk)Led./Pil.
(c) 2007 Virg.-Pilot/Led.-Star. All rts. reserv.

09227033
END WELFARE BASHING
VIRGINIAN-PILOT (Norfolk, VA) (VP) - Friday, August 15, 1997
By: BRENDA MCCORMICK
Edition: FINAL Section: LOCAL Page: B10
Word Count: 929

... government is ``downsizing,'' it is transferring many jobs to the private sector via government contracts awarded on a competitive bid basis. Encourage the private sector bidders for government contracts to hire welfare moms by awarding them extra points on their bids if they hire, train and promote current welfare moms. Extra points can be awarded for providing family support services such as living wages, job training, day care, transportation, health...

7/3,K/31 (Item 1 from file: 742)
DIALOG(R)File 742:(Madison)Cap.Tim/Wi.St.J

(c) 2007 Wisconsin St. Jnl. All rts. reserv.

10520017
COKE SPIES AN OPPORTUNITY TO GET TO KNOW YOU
Wisconsin State - Thursday, January 20, 2000
By: George Hesselberg
Edition: All Section: Daybreak Page: 1E
Word Count: 745

...November.

The big prizes are not even earned, they are auctioned away among Diet Coke Rewards program participants, who bid points toward the prize. (The brochure doesn't explain this, either.)

The cruise for two? That...

7/3,K/32 (Item 1 from file: 743)
DIALOG(R)File 743:(New Jersey)The Record
(c) 2007 No.Jersey Media G Inc. All rts. reserv.

08577126
BEST BETS
Record (Northern New Jersey) (RE) - SUNDAY, March 17, 1996
By: The Record
Edition: All Editions Section: TRAVEL Page: t04
Word Count: 375

...Bs, country inns, and hotels that don't fit the chain mold.

Called InnPoints, it awards points based on the cost of a room that can be exchanged for frequent - flier miles (on USAir, Delta, Northwest, and American Airlines), stays at member properties, or discounts on travel-related services. About 200 properties nationwide have joined the program...

7/3,K/33 (Item 2 from file: 743)
DIALOG(R)File 743:(New Jersey)The Record
(c) 2007 No.Jersey Media G Inc. All rts. reserv.

05675117
DRIVE TO ADD FIRMS IS ON
Record (Northern New Jersey) (RE) - WEDNESDAY June 20, 1990
By: Richard Cowen, Record Staff Writer
Edition: Three Star P Section: SOUTH PASSAIC YOUR TOWN RECORD Page: 003
Word Count: 341

...Southern Little League.

An incentive program for members has also been established. Points will be awarded to members who bring new companies into the chamber. Those points can be exchanged for discounts at chamber events, including the annual chamber Invitational Golf Classic on Sept. 17...
?

? show files;ds

File 350:Derwent WPIX 1963-2006/UD=200702
 (c) 2007 The Thomson Corporation
 File 344:Chinese Patents Abs Jan 1985-2006/Jan
 (c) 2006 European Patent Office
 File 347:JAPIO Dec 1976-2006/Sep(Updated 061230)
 (c) 2007 JPO & JAPIO
 File 371:French Patents 1961-2002/BOPI 200209
 (c) 2002 INPI. All rts. reserv.
 File 2:INSPEC 1898-2006/Dec W2
 (c) 2006 Institution of Electrical Engineers
 File 35:Disertation Abs Online 1861-2006/Nov
 (c) 2006 ProQuest Info&Learning
 File 65:Inside Conferences 1993-2007/Jan 08
 (c) 2007 BLDSC all rts. reserv.
 File 99:Wilson Appl. Sci & Tech Abs 1983-2006/Nov
 (c) 2006 The HW wilson Co.
 File 256:TecInfoSource 82-2006/Jul
 (c) 2006 Info.Sources Inc
 File 474:New York Times Abs 1969-2007/Jan 06
 (c) 2007 The New York Times
 File 475:Wall Street Journal Abs 1973-2007/Jan 06
 (c) 2007 The New York Times
 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
 (c) 2002 The Gale Group
 File 23:CSA Technology Research Database 1963-2006/Dec
 (c) 2006 CSA.
 File 56:Computer and Information Systems Abstracts 1966-2006/Dec
 (c) 2006 CSA.

Set	Items	Description
S1	1983	(EXCHANG? OR TRADE OR TRADING OR TRADES OR AUCTION? OR BID OR BIDDING OR BIDS OR SWAP? OR BARTER?)(3N)(POINTS OR FREQUEN-T()(FLIER OR FLYER)()MILE? ?)
S2	233	S1(15N)(CUSTOMER? ? OR BIDDER? ? OR INDIVIDUAL? ? OR OFFER-?R? ? OR MEMBER? ? OR PERSON OR PARTICIPANT? ? OR BUYER? ? OR SHOPPER? ? OR CONSUMER? ?)
S3	34	S2(15N)(AWARD? OR REWARD? OR WINNER? ? OR VICTOR OR SETTLE-MENT OR WIN OR WINS OR WINNING OR RECIPIENT? ? OR RECEIVER? ?)
S4	8	S3(15N)(PROCESSOR? ? OR INTERNET? OR NETWORK? OR WEBSITE OR WEB()(SITE OR PAGE) OR ECOMMERCE OR ELECTRONIC OR AUTOMATIC - OR AUTOMATED OR TRANSACTION? OR TELECOMMUNICATION? ? OR COMMU-NICATION? ? OR B2B OR B2C OR E()BUSINESS)
S5	1	S4 NOT PY>2000
S6	34	RD S3 (unique items)
S7	21	S6 FROM 350,344,347,371
S8	13	S6 NOT S7

? t7/3,k/all; t8/3,k/all

7/3,k/1 (Item 1 from file: 350)
 DIALOG(R)File 350:Derwent WPIX
 (c) 2007 The Thomson Corporation. All rts. reserv.

0015449618 - Drawing available
 WPI ACC NO: 2006-009482/200601
 XRPX Acc No: N2006-008356
 Incentive points correlating, accumulating and rewarding system for online electronic auction venue, has site operator setting minimum for incentive points awarded to registered users for their participation in auction listings

Patent Assignee: ZETMEIR K D (ZETM-I)
 Inventor: ZETMEIR K D

Patent Family (1 patents, 1 countries)
 Patent

Patent Number	Kind	Date	Application Number	Kind	Date	Update
---------------	------	------	--------------------	------	------	--------

Ginger R. DeMille

US 20050267834 A1 20051201 US 2004575518 P 20040601 200601 B
US 2005908906 A 20050531

Priority Applications (no., kind, date): US 2004575518 P 20040601; US
2005908906 A 20050531

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20050267834	A1	EN	13	7	Related to Provisional US 2004575518

...auction site operator. The site operator sets minimums for incentive points. The incentive points are awarded to registered users for their participation in auction listings based on a value of the auction listing. The points are award to bidders based upon minimum incremental bid established by sellers. Each successive bid is compared by a...

7/3,K/2 (Item 2 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2007 The Thomson Corporation. All rts. reserv.

0015079696 - Drawing available
WPI ACC NO: 2005-429146/200544
XRPX ACC No: N2005-348251
Outdoor activity aid system for providing healthcare to elderly people, updates reward points in welfare facility terminal and mileage point support store terminal according to mileage covered by aged person
Patent Assignee: MORISHIN KK (MORI-N); SHINSHAKAI SHIHON JOHO KAIHATSU CENT KK (SHIN-N); TSUCHIDA T (TSUC-I)

Inventor: NAGAOSA Y

Patent Family (1 patents, 1 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
JP 2005141364	A	20050602	JP 2003375495	A	20031105	200544 B

Priority Applications (no., kind, date): JP 2003375495 A 20031105

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
JP 2005141364	A	JA	7	1	

...the aged person, when the person inserts mileage card in any of the terminals. The person is rewarded with invitation ticket, complementary ticket, discount ticket on goods, etc., in exchange for specified points

7/3,K/3 (Item 3 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2007 The Thomson Corporation. All rts. reserv.

0014965903 - Drawing available
WPI ACC NO: 2005-313700/200532
Related WPI Acc No: 2001-146874; 2005-150582; 2005-262830; 2005-512030; 2005-713718; 2005-713719; 2005-786392; 2006-432472; 2006-633979
XRPX ACC No: N2005-256387
Product liquidation transaction execution method for airlines, involves allowing user to receive product as a result of surrendering reward points with retail value greater than par value conveyed by reward account holder
Patent Assignee: POSTREL R (POST-I)
Inventor: POSTREL R
Patent Family (1 patents, 1 countries)
Patent Application

Ginger R. DeMille

Number	Kind	Date	Number	Kind	Date	Update
US 20050080727	A1	20050414	US 1999140603	P	19990623	200532 B
			US 2000602222	A	20000623	
			US 2003608736	A	20030627	
			US 2003503299	P	20030915	
			US 2004921085	A	20040818	

Priority Applications (no., kind, date): US 1999140603 P 19990623; US 2000602222 A 20000623; US 2003608736 A 20030627; US 2003503299 P 20030915; US 2004921085 A 20040818

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20050080727	A1	EN	23	11	Related to Provisional US 1999140603 Continuation of application US 2000602222 C-I-P of application US 2003608736 Related to Provisional US 2003503299 Continuation of patent US 6594640 C-I-P of patent US 6820061

Original Publication Data by Authority

Original Abstracts:

...account holder conveys consideration to the transacting entity equivalent to the par value of the reward points. In this case, the consumer obtains the product in exchange for reward points having a retail value equivalent to what he would have otherwise paid for the product...

7/3,K/4 (Item 4 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2007 The Thomson Corporation. All rts. reserv.

0014915145 - Drawing available
WPI ACC NO: 2005-262830/200527
Related WPI Acc No: 2001-146874; 2005-150582; 2005-313700; 2005-512030;
2005-713718; 2005-713719; 2005-786392; 2006-432472; 2006-633979
XRPX Acc No: N2005-215821
Product liquidation transaction execution method in electronic trading, involves requesting reward account holder to convey par value of surrendered reward points to transaction entity, when obtaining product by surrendering reward points

Patent Assignee: POSTREL R (POST-I)

Inventor: POSTREL R

Patent Family (1 patents, 106 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
WO 2005029259	A2	20050331	WO 2004us30345	A	20040915	200527 B

Priority Applications (no., kind, date): US 2003503299 P 20030915

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2005029259	A2	EN	58	11	National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW Regional Designated States,Original: AT BE BG BW CH CY CZ DE DK EA EE ES FI FR GB GH GM GR HU IE IT KE LS LU MC MW MZ NA NL OA PL PT RO SD SE SI SK SL SZ TR TZ UG ZM ZW

Original Publication Data by Authority

Original Abstracts:

...account holder conveys consideration to the transacting entity equivalent to the par value of the reward points. In this case, the consumer obtains the product in exchange for reward points having a retail value equivalent to what he would have otherwise paid for the product...

7/3,K/5 (Item 5 from file: 350)
 DIALOG(R)File 350:Derwent WPIX
 (c) 2007 The Thomson Corporation. All rts. reserv.

0014086207 - Drawing available

WPI ACC NO: 2004-269677/200425

XRPX ACC No: N2004-213311

Transaction intermediating method for bank, involves receiving cash or like consideration from reward programme provider for reward points liability corresponding with specified number of points issued to participant

Patent Assignee: THOMAS G W (THOM-I)

Inventor: THOMAS G W

Patent Family (3 patents, 104 countries)

Patent Application

Number	Kind	Date	Number	Kind	Date	Update	
WO 2004023354	A1	20040318	WO 2003AU1170	A	20030908	200425	B
AU 2003258360	A1	20040329	AU 2003258360	A	20030908	200459	E
US 20060010033	A1	20060112	WO 2003AU1170	A	20030908	200605	E
			US 2005526819	A	20050303		

Priority Applications (no., kind, date): AU 2002951289 A 20020906

Patent Details

Number Kind Lan Pg Dwg Filing Notes

WO 2004023354 A1 EN 49 8

National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BR BY
 BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU
 ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX
 MZ NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ
 UA UG US UZ VC VN YU ZA ZM ZW

Regional Designated States,Original: AT BE BG CH CY CZ DE DK EA EE ES FI
 FR GB GH GM GR HU IE IT KE LS LU MC MW MZ NL OA PT RO SD SE SI SK SL SZ
 TR TZ UG ZM ZW

AU 2003258360 A1 EN Based on OPI patent WO 2004023354

US 20060010033 A1 EN PCT Application WO 2003AU1170

Alerting Abstract ...ADVANTAGE - The method facilitates trading in reward points by buying, selling or transferring points from, to or between participants. The method suppresses redemption rates in real or effective manner, thereby reducing cost of operating...

7/3,K/6 (Item 6 from file: 350)
 DIALOG(R)File 350:Derwent WPIX
 (c) 2007 The Thomson Corporation. All rts. reserv.

0013433726

WPI ACC NO: 2003-524692/

XRPX ACC No: N2003-416248

Method for rewarding committed work in internet-based communities e.g. in sport and medicine activities, involves members of community obtaining points for participating in activities which serve the community

Patent Assignee: THIELSCHER C (THIE-I)

Inventor: GOETTFRIED M; THIELSCHER C

Patent Family (1 patents, 1 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
DE 10157771	A1	20030612	DE 10157771	A	20011128	200350 B

Priority Applications (no., kind, date): DE 10157771 A 20011128

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
DE 10157771	A1	DE	2	0	

...NOVELTY - A method/system for rewarding committed conduct/work in communities. For committed work of a member of a community points are awarded and these points are regularly exchanged by suitable measures into monetary values. The community in this way remains free from unwanted ...

7/3,K/7 (Item 7 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2007 The Thomson Corporation. All rts. reserv.

0013173609 - Drawing available

WPI ACC NO: 2003-256758/

XRPX ACC No: N2003-203608

Internet-based auction method e.g. for articles such as bags, computers, involves transferring points possessed by highest bidder to seller of commodity, to perform payment for commodity

Patent Assignee: KIYOI M (KIYO-I); MAEDA E (MAED-I)

Inventor: KIYOI M

Patent Family (1 patents, 2 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
WO 2003017154	A1	20030227	WO 2001JP6327	A	20010719	200325 B

Priority Applications (no., kind, date): WO 2001JP6327 A 20010719

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2003017154	A1	JA	25	15	

National Designated States,Original: JP US

...NOVELTY - The participants of the auction are provided with points, for bidding. The payment for the commodity awarded in the auction, is performed by transferring the points possessed by the highest bidder, to...

Original Publication Data by Authority

Original Abstracts:

...as the Internet. The auction of a commodity is managed by the auctioneer, and the participants of the auction have points and use them to make bids. The payment for the commodity awarded in the auction is conducted by transferring a point or points that the highest bidder...

7/3,K/8 (Item 8 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2007 The Thomson Corporation. All rts. reserv.

0012981807 - Drawing available

WPI ACC NO: 2003-059361/

XRPX Acc No: N2003-045989

Portable reward point redeeming system for networked retail stores,
communicates reward information between transaction and card terminals
through interface connected to card and redeeming interfaces

Patent Assignee: KENT RIDGE DIGITAL LABS (KENT-N)

Inventor: PADMANABHAN R; SITARAM R

Patent Family (2 patents, 93 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	
WO 2002097699	A1	20021205	WO 2001SG110	A	20010531	200305	B
AU 2001260958	A1	20021209	AU 2001260958	A	20010531	200452	E
			WO 2001SG110	A	20010531		

Priority Applications (no., kind, date): WO 2001SG110 A 20010531

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2002097699	A1	EN	47	10	
National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW					
Regional Designated States,Original: AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW					
AU 2001260958	A1	EN			PCT Application WO 2001SG110 Based on OPI patent WO 2002097699

Alerting Abstract ...ADVANTAGE - Raises customer service due to
exchange of reward points depending on user's wish and centralized
distribution/management of reward points...

7/3,K/9 (Item 9 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2007 The Thomson Corporation. All rts. reserv.

0012961939 - Drawing available

WPI ACC NO: 2003-039037/200303

XRPX Acc No: N2003-030430

Fantasy sport game method in Internet, involves calculating point total
from base number that is increased with each round of tournament and seed
number for participant, based on result of competition round

Patent Assignee: FANTASY SPORTS INC (FANT-N)

Inventor: LIEGEY G

Patent Family (2 patents, 1 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	
US 20020107590	A1	20020808	US 2001776786	A	20010205	200303	B
US 6669565	B2	20031230	US 2001776786	A	20010205	200402	E

Priority Applications (no., kind, date): US 2001776786 A 20010205

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20020107590	A1	EN	11	4	

Original Publication Data by Authority

Original Abstracts:

...of conducting a fantasy sports game is provided which includes
increasing the points available for winning picks in later rounds and
allowing participants to trade teams. The points awarded for
picking the winning team may also be based on the Round of the tournament

and the "seed" of...

...of conducting a fantasy sports game is provided which includes increasing the points available for winning picks in later rounds and allowing participants to trade teams. The points awarded for picking the winning team may also be based on the Round of the tournament and the "seed" of...

7/3,k/10 (Item 10 from file: 350)
 DIALOG(R)File 350:Derwent WPIX
 (c) 2007 The Thomson Corporation. All rts. reserv.

0010543937 - Drawing available

WPI ACC NO: 2001-146988/

Related WPI Acc No: 2001-146986; 2001-146989; 2001-273201; 2001-354457

XRPX Acc No: N2001-107645

Building frequent shopper programs for web merchants for establishing and maintaining loyalty reward plans using a control panel so that a merchant can define the program

Patent Assignee: ANDERSON B (ANDE-I); AWARDTRACK INC (AWAR-N); ELDERBROCK D (ELDE-I); HASSETT G P (HASS-I); WATSON J (WATS-I)

Inventor: ANDERSON B; ELDERBROCK D; HASSETT G P; WATSON J

Patent Family (3 patents, 91 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
WO 2001001281	A2	20010104	WO 2000US17894	A	20000628	200115 B
AU 200058993	A	20010131	AU 200058993	A	20000628	200124 E
US 20020059103	A1	20020516	US 1999342349	A	19990629	200237 E
			US 1999342748	A	19990629	
			US 1999416882	A	19991013	
			US 200240520	A	20020107	

Priority Applications (no., kind, date): US 200240520 A 20020107; US 1999342748 A 19990629; US 1999342349 A 19990629; US 1999416882 A 19991013

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2001001281	A2	EN	30	9	
National Designated States, Original: AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW					
Regional Designated States, Original: AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TZ UG ZW					
AU 200058993	A	EN			Based on OPI patent WO 2001001281
US 20020059103	A1	EN			C-I-P of application US 1999342349
					C-I-P of application US 1999342748
					Continuation of application US 1999416882

Original Publication Data by Authority

Original Abstracts:

...a system and method for maintaining a loyalty plan. The system includes a bank of award points, and an issue module configured to issue points to members. A redeem module redeems points from members in exchange for goods or services. A member interface permits members to access an affiliate module in real time to receive points or redeem points. The...

...a system and method for maintaining a loyalty plan. The system includes a bank of award points, and an issue module configured to issue points to members. A redeem module redeems points from members in exchange

for goods or services. A member interface permits members to access an affiliate module in real time to receive points or redeem points. The...

7/3,k/11 (Item 11 from file: 350)
 DIALOG(R)File 350:Derwent WPIX
 (c) 2007 The Thomson Corporation. All rts. reserv.

0010543935 - Drawing available
 WPI ACC NO: 2001-146986/200115
 Related WPI Acc No: 2001-146988; 2001-146989; 2001-273201; 2001-354457
 XRPX Acc No: N2001-107643
 Maintaining award points to member of loyalty plan over internet has issue message used to transfer issued points from award bank to account for member

Patent Assignee: AWARDTRACK INC (AWAR-N)
 Inventor: ANDERSON B; ELDERBROCK D; HASSETT G P; WATSON J
 Patent Family (2 patents, 91 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
WO 2001001278	A2	20010104	WO 2000US17853	A	20000628	200115 B
AU 200057768	A	20010131	AU 200057768	A	20000628	200124 E

Priority Applications (no., kind, date): US 1999342748 A 19990629

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2001001278	A2	EN	29	8	

National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
 Regional Designated States,Original: AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TZ UG ZW
 AU 200057768 A EN Based on OPI patent WO 2001001278

Original Publication Data by Authority

Original Abstracts:

...a system and method for maintaining a loyalty plan. The system includes a bank of award points, and an issue module configured to issue points to members. A redeem module redeems points from members in exchange for goods or services. A member interface permits members to access an affiliate module in real time to receive points or redeem points. The...

7/3,k/12 (Item 12 from file: 350)
 DIALOG(R)File 350:Derwent WPIX
 (c) 2007 The Thomson Corporation. All rts. reserv.

0010543831 - Drawing available
 WPI ACC NO: 2001-146874/200115
 Related WPI Acc No: 2005-150582; 2005-262830; 2005-313700; 2005-512030; 2005-713718; 2005-713719; 2005-786392; 2006-432472; 2006-633979
 XRPX Acc No: N2001-107552
 Reward points accumulation and redemption program execution method for use in electronic barter system, involves crediting accumulated user earned reward points in reward exchange account associated with user
 Patent Assignee: POSTREL R (POST-I); SIGNATURE SYSTEMS LLC (SIGN-N)
 Inventor: POSTREL R
 Patent Family (24 patents, 90 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
WO 2000079461	A1	20001228	WO 2000US17226	A	20000623	200115 B

Ginger R. DeMille

AU 200060541	A	20010109	AU 200060541	A	20000623	200122	E
BR 200011866	A	20020305	BR 200011866	A	20000623	200225	E
			WO 2000US17226	A	20000623		
EP 1224587	A1	20020724	EP 2000946844	A	20000623	200256	E
			WO 2000US17226	A	20000623		
CN 1357129	A	20020703	CN 2000809276	A	20000623	200265	E
JP 2003502763	W	20030121	WO 2000US17226	A	20000623	200308	E
			JP 2001504954	A	20000623		
US 6594640	B1	20030715	US 1999140603	P	19990623	200348	E
			US 2000602222	A	20000623		
ZA 200200475	A	20030625	ZA 2002475	A	20020118	200348	E
US 20040039644	A1	20040226	US 1999140603	P	19990623	200416	E
			US 2000602222	A	20000623		
			US 2003608736	A	20030627		
			US 2003648705	A	20030825		
US 20040098317	A1	20040520	US 1999140603	P	19990623	200434	E
			US 2000602222	A	20000623		
			US 2003608736	A	20030627		
US 20040107140	A1	20040603	US 1999140603	P	19990623	200436	E
			US 2000602222	A	20000623		
			US 2003608736	A	20030627		
			US 2003723001	A	20031124		
AU 774910	B2	20040715	AU 200060541	A	20000623	200470	E
US 6820061	B2	20041116	US 1999140603	P	19990623	200475	E
			US 2000602222	A	20000623		
			US 2003608736	A	20030627		
US 6829586	B2	20041207	US 1999140603	P	19990623	200480	E
			US 2000602222	A	20000623		
			US 2003608736	A	20030627		
			US 2003648705	A	20030825		
MX 2001013136	A1	20040601	WO 2000US17226	A	20000623	200504	E
			MX 200113136	A	20011218		
US 6842739	B2	20050111	US 1999140603	P	19990623	200505	E
			US 2000602222	A	20000623		
			US 2003608736	A	20030627		
			US 2003723001	A	20031124		
US 20050021399	A1	20050127	US 1999140603	P	19990623	200509	E
			US 2000602222	A	20000623		
			US 2003608736	A	20030627		
			US 2004791149	A	20040301		
US 20050021400	A1	20050127	US 1999140603	P	19990623	200509	E
			US 2000602222	A	20000623		
			US 2003608736	A	20030627		
			US 2004835547	A	20040428		
US 20050060225	A1	20050317	US 1999140603	P	19990623	200521	E
			US 2000602222	A	20000623		
			US 2003601317	A	20030620		
US 6947898	B2	20050920	US 1999140603	P	19990623	200562	E
			US 2000602222	A	20000623		
			US 2003601317	A	20030620		
US 20060020511	A1	20060126	US 2003601317	A	20030620	200608	NCE
			US 2005128116	A	20050511		
MX 233726	B	20060112	WO 2000US17226	A	20000623	200639	E
			MX 200113136	A	20011218		
US 7096190	B2	20060822	US 1999140603	P	19990623	200656	NCE
			US 2000602222	A	20000623		
			US 2003601317	A	20030620		
			US 2005128116	A	20050511		
US 20060287943	A1	20061221	US 1999140603	P	19990623	200701	E
			US 2000602222	A	20000623		
			US 2003608736	A	20030627		
			US 2004921085	A	20040818		
			US 2006372460	A	20060309		

Priority Applications (no., kind, date): US 1999140603 P 19990623; US

2000602222 A 20000623; US 2003601317 A 20030620; US 2003608736 A
 20030627; US 2003648705 A 20030825; US 2003723001 A 20031124; US
 2004791149 A 20040301; US 2004835547 A 20040428; US 2004921085 A
 20040818; US 2005128116 A 20050511; US 2006372460 A 20060309

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2000079461	A1	EN	38	10	
National Designated States,Original: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW					
Regional Designated States,Original: AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TZ UG ZW					
AU 200060541	A	EN			Based on OPI patent WO 2000079461
BR 200011866	A	PT			PCT Application WO 2000US17226
					Based on OPI patent WO 2000079461
EP 1224587	A1	EN			PCT Application WO 2000US17226
					Based on OPI patent WO 2000079461
Regional Designated States,Original: AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI					
JP 2003502763	W	JA	37		PCT Application WO 2000US17226
					Based on OPI patent WO 2000079461
US 6594640	B1	EN			Related to Provisional US 1999140603
ZA 200200475	A	EN	44		
US 20040039644	A1	EN			Related to Provisional US 1999140603
2000602222					Continuation of application US
2003608736					Continuation of patent US 6594640
US 20040098317	A1	EN			Related to Provisional US 1999140603
2000602222					Continuation of application US
US 20040107140	A1	EN			Continuation of patent US 6594640
2000602222					Related to Provisional US 1999140603
2003608736					Continuation of application US
AU 774910	B2	EN			Continuation of patent US 6594640
					Previously issued patent AU 200060541
US 6820061	B2	EN			Based on OPI patent WO 2000079461
2000602222					Related to Provisional US 1999140603
US 6829586	B2	EN			Continuation of application US
2000602222					Continuation of patent US 6594640
2003608736					Related to Provisional US 1999140603
MX 2001013136	A1	ES			Continuation of application US
US 6842739	B2	EN			Continuation of patent US 6594640
2000602222					PCT Application WO 2000US17226
2003608736					Based on OPI patent WO 2000079461
					Related to Provisional US 1999140603
US 20050021399	A1	EN			Continuation of application US

2000602222			C-I-P of application US 2003608736 Continuation of patent US 6594640 C-I-P of patent US 6820061
US 20050021400	A1	EN	Related to Provisional US 1999140603 Continuation of application US
2000602222			C-I-P of application US 2003608736 Continuation of patent US 6594640 C-I-P of patent US 6820061
US 20050060225	A1	EN	Related to Provisional US 1999140603 Continuation of application US
2000602222			Continuation of patent US 6594640 Related to Provisional US 1999140603 Continuation of application US
US 6947898	B2	EN	
2000602222			Continuation of patent US 6594640 Continuation of application US
US 20060020511 2003601317	A1	EN	
MX 233726	B	ES	Continuation of patent US 6947898 PCT Application WO 2000US17226 Based on OPI patent WO 2000079461
US 7096190	B2	EN	Related to Provisional US 1999140603 Continuation of application US
2000602222			Continuation of application US
2003601317			Continuation of patent US 6593640 Continuation of patent US 6947898 Related to Provisional US 1999140603 Continuation of application US
US 20060287943	A1	EN	
2000602222			C-I-P of application US 2003608736 Continuation of application US
2004921085			Continuation of patent US 6594640 C-I-P of patent US 6820061

Original Publication Data by Authority

Original Abstracts:

...account holder conveys consideration to the transacting entity equivalent to the par value of the reward points. The consumer obtains the product in exchange for reward points having a retail value equivalent to what he would have otherwise paid for the product...

Claims:

...steps of: a. a user accessing a web site for logging into an online reward points trading system that allows accumulation of reward points from a plurality of individual reward accounts for application towards online payment of a product, each individual reward account associated with an individual reward issuing entity and stored on a reward server associated with...

...to be accumulated and applied to the purchase of the selected product; f. the reward points trading system accumulating the selected reward points from the selected individual reward accounts for application in a purchase transaction for the selected product; and g. the reward points trading system executing a purchase transaction for the selected product on behalf of the user...

7/3,K/13 (Item 13 from file: 350)
DIALOG(R)File 350:Derwent WPIX

(c) 2007 The Thomson Corporation. All rts. reserv.

0010461219 - Drawing available

WPI ACC NO: 2001-060747/200107

XRPX Acc No: N2001-045539

Promotional game or lottery conduction in various retail stores, by awarding customer with e-points for limited access to preset sites on Internet, if validation code in computer matches with that in Internet

Patent Assignee: LEASON D (LEAS-I); SULLIVAN S L (SULL-I)

Inventor: LEASON D; SULLIVAN S L

Patent Family (10 patents, 88 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
WO 2000062879	A2	20001026	WO 2000US11094	A	20000421	200107 B
AU 200046622	A	20001102	AU 200046622	A	20000421	200107 E
US 6251017	B1	20010626	US 1999295943	A	19990421	200138 E
EP 1178856	A2	20020213	EP 2000928373	A	20000421	200219 E
			WO 2000US11094	A	20000421	
GB 2366428	A	20020306	WO 2000US11094	A	20000421	200224 E
			GB 200127924	A	20011121	
NZ 515624	A	20030429	NZ 515624	A	20000421	200334 E
			WO 2000US11094	A	20000421	
US 6663105	B1	20031216	US 1999295943	A	19990421	200382 E
			US 1999154346	P	19990917	
			WO 2000US11094	A	20000421	
			US 200130514	A	20011019	
GB 2366428	B	20040428	WO 2000US11094	A	20000421	200429 E
			GB 200127924	A	20011121	
US 20040133472	A1	20040708	US 1999295943	A	19990421	200445 E
			US 1999154346	P	19990917	
			WO 2000US11094	A	20000421	
			US 200130514	A	20011019	
			US 2003738067	A	20031216	
AU 770406	B2	20040219	AU 200046622	A	20000421	200453 E

Priority Applications (no., kind, date): US 2003738067 A 20031216; US 200130514 A 20011019; WO 2000US11094 A 20000421; US 1999295943 A 19990421; US 1999154346 P 19990917

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2000062879	A2	EN	75	24	
National Designated States, Original: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW					
Regional Designated States, Original: AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW NL OA PT SD SE SL SZ TZ UG ZW					
AU 200046622	A	EN			Based on OPI patent WO 2000062879
EP 1178856	A2	EN			PCT Application WO 2000US11094
					Based on OPI patent WO 2000062879
Regional Designated States, Original: AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI					
GB 2366428	A	EN			PCT Application WO 2000US11094
					Based on OPI patent WO 2000062879
NZ 515624	A	EN			PCT Application WO 2000US11094
					Based on OPI patent WO 2000062879
US 6663105	B1	EN			Continuation of application US 1999295943
					Related to Provisional US 1999154346
					PCT Application WO 2000US11094
					Continuation of patent US 6251017
					Based on OPI patent WO 2000062879
GB 2366428	B	EN			PCT Application WO 2000US11094
					Based on OPI patent WO 2000062879

US 20040133472 A1 EN C-I-P of application US 1999295943
 Related to Provisional US 1999154346
 Continuation of application WO
 2000US11094
 Continuation of application US
 200130514
 C-I-P of patent US 6251017
 Continuation of patent US 6663105
 AU 770406 B2 EN Previously issued patent AU 200046622
 Based on OPI patent WO 2000062879

...the validation code from game card into computer which is
 communicatively connected to Internet. The customer is awarded with
 number of e- points being exchangeable for limited access to preset
 sites or services on Internet, if validation code in computer...

7/3,K/14 (Item 14 from file: 350)
 DIALOG(R)File 350:Derwent WPIX
 (c) 2007 The Thomson Corporation. All rts. reserv.

0010173149 - Drawing available
 WPI ACC NO: 2000-482547/200042
 XRPX Acc No: N2000-358791
 Online global advertising display system for game arcade, credits
 corresponding amount for game activity to user's account and downloads
 exchange values related to activities to user periodically
 Patent Assignee: KLAYH J (KLAY-I)
 Inventor: KLAYH J

Patent Family (3 patents, 88 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	
WO 2000038089	A2	20000629	WO 1999CA1201	A	19991216	200042	B
AU 200017637	A	20000712	AU 200017637	A	19991216	200048	E
EP 1145175	A2	20011017	EP 1999960734	A	19991216	200169	E
			WO 1999CA1201	A	19991216		

Priority Applications (no., kind, date): US 1998218018 A 19981222

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2000038089	A2	EN	116	5	
National Designated States,Original: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW					
Regional Designated States,Original: AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW NL OA PT SD SE SL SZ TZ UG ZW					
AU 200017637	A	EN			Based on OPI patent WO 2000038089
EP 1145175	A2	EN			PCT Application WO 1999CA1201
Based on OPI patent WO 2000038089					
Regional Designated States,Original: AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE					

Alerting Abstract ...USE - For displaying advertisements, loyalty points,
 premiums, scores, game characteristics, rewards , exchange points to
 customer in game arcade. Also for use in bank card and airline card
 transaction. Also for...

7/3,K/15 (Item 1 from file: 347)
 DIALOG(R)File 347:JAPIO

(c) 2007 JPO & JAPIO. All rts. reserv.

08249303 **Image available**

INCIDENTAL EXPENSE MANAGEMENT METHOD IN INTERNET AUCTION, INCIDENTAL
EXPENSE MANAGEMENT SYSTEM, COMPUTER PROGRAM, AND PROGRAM STORAGE MEDIUM

PUB. NO.: 2004-362063 [JP 2004362063 A]
PUBLISHED: December 24, 2004 (20041224)
INVENTOR(s): SONE YASUSHI
APPLICANT(s): YAFOO JAPAN CORP
APPL. NO.: 2003-156947 [JP 2003156947]
FILED: June 02, 2003 (20030602)

ABSTRACT

... managing exhibition information on auctions, a step of acquiring the
addresses of the seller and winner from a database managing personal
information on members to identify the shipping and destination points
of the auction item, a step of accessing a charge database managing
delivery charge systems of delivery objects...

7/3,K/16 (Item 2 from file: 347)

DIALOG(R)File 347:JAPIO

(c) 2007 JPO & JAPIO. All rts. reserv.

08086772 **Image available**

REWARD ITEMS INFORMATION PRESENTATION METHOD AND ITS SYSTEM

PUB. NO.: 2004-199531 [JP 2004199531 A]
PUBLISHED: July 15, 2004 (20040715)
INVENTOR(s): NOMURA TAIICHI
APPLICANT(s): ALL NIPPON AIRWAYS CO LTD
APPL. NO.: 2002-369134 [JP 2002369134]
FILED: December 20, 2002 (20021220)

ABSTRACT

PROBLEM TO BE SOLVED: To easily present information on reward items
exchangeable for reward points or the like in accordance with the
individual condition of a requesting company including a subject employee
even if many requesting enterprises and...

7/3,K/17 (Item 3 from file: 347)

DIALOG(R)File 347:JAPIO

(c) 2007 JPO & JAPIO. All rts. reserv.

07597826 **Image available**

ADVERTISING SYSTEM

PUB. NO.: 2003-091672 [JP 2003091672 A]
PUBLISHED: March 28, 2003 (20030328)
INVENTOR(s): SAKO YUTAKA
APPLICANT(s): NIFTY CORP
APPL. NO.: 2001-281018 [JP 2001281018]
FILED: September 17, 2001 (20010917)

ABSTRACT

... advertising system 10 includes a plurality of enterprise servers 20
operated by an enterprise that awards points exchangeable for a prize
to a member as part of advertising activities, and a point management
device 30. The point management device...

7/3,K/18 (Item 4 from file: 347)

DIALOG(R)File 347:JAPIO
(c) 2007 JPO & JAPIO. All rts. reserv.

07429480 **Image available**
POINT MANAGING SYSTEM, POINT MANAGING METHOD, SALES MANAGING SYSTEM AND
SALES MANAGING METHOD

PUB. NO.: 2002-297990 [JP 2002297990 A]
PUBLISHED: October 11, 2002 (20021011)
INVENTOR(s): OMAE KENICHI
APPLICANT(s): OMAE KENICHI
APPL. NO.: 2001-104253 [JP 2001104253]
FILED: April 03, 2001 (20010403)

ABSTRACT

... system is provided with a point managing means 500 managing points issued to the customer member by a point issuer, a point exchanging present mall 130 where the customer member 40 exchanges the obtained points with a present, and a settlement consigning means 132 consigning settlement of a difference in values of the obtained points and a present to a financial...

7/3,k/19 (Item 5 from file: 347)
DIALOG(R)File 347:JAPIO
(c) 2007 JPO & JAPIO. All rts. reserv.

07321427 **Image available**
SYSTEM FOR GIFT POINT ACQUISITION IN NETWORK GAME

PUB. NO.: 2002-189914 [JP 2002189914 A]
PUBLISHED: July 05, 2002 (20020705)
INVENTOR(s): KAWASHIMA TAKESHI
APPLICANT(s): KAWASHIMA TAKESHI
APPL. NO.: 2000-389147 [JP 2000389147]
FILED: December 21, 2000 (20001221)

ABSTRACT

... s preserved points by allowing the customer to join in a game according to the customer 's preserved points and enabling a game winner to exchange the points for a gift, etc.

SOLUTION: A server managing company 12 which runs and manages the...

7/3,k/20 (Item 6 from file: 347)
DIALOG(R)File 347:JAPIO
(c) 2007 JPO & JAPIO. All rts. reserv.

07110532 **Image available**
SERVER FOR MANAGING CUSTOMER REWARD POINT AND SYSTEM FOR MANAGING CUSTOMER REWARD POINT USING THE SAME

PUB. NO.: 2001-338199 [JP 2001338199 A]
PUBLISHED: December 07, 2001 (20011207)
INVENTOR(s): SUGIHARA KEI
APPLICANT(s): SUGIHARA KEI
APPL. NO.: 2000-154260 [JP 2000154260]
FILED: May 25, 2000 (20000525)

ABSTRACT

... and points obtained by visiting a store for transactions together and manages them and also exchanges the points with those of another point system.

SOLUTION: In this customer reward point management system, a computer system for mediating the client terminal of a user, a...

7/3,k/21 (Item 7 from file: 347)
DIALOG(R)File 347:JAPIO
(c) 2007 JPO & JAPIO. All rts. reserv.

07055437 **Image available**
CUSTOMER SERVICE SYSTEM

PUB. NO.: 2001-283072 [JP 2001283072 A]
PUBLISHED: October 12, 2001 (20011012)
INVENTOR(s): OZEKI SHIGEO
KIHARA ATSUSHI
SEKIYA TAKESHI
NAKANO AKIHIKO
APPLICANT(s): HITACHI SOFTWARE ENG CO LTD
APPL. NO.: 2000-096188 [JP 200096188]
FILED: March 31, 2000 (20000331)

ABSTRACT

... virtual store managed by another enterprise, a real store or a credit company providing a settlement means. Then the points are exchanged for the merchandise desired by the member so that the sales of the store and the settlement enterprise which provide the points is promoted.

COPYRIGHT: (C)2001,JPO

8/3,k/1 (Item 1 from file: 99)
DIALOG(R)File 99:Wilson Appl. Sci & Tech Abs
(c) 2006 The HW Wilson Co. All rts. reserv.

2075815 H.W. WILSON RECORD NUMBER: BAST97027579
1997 IARU HF World Championship Rules
Lunt, Billy;
QST v. 81 (Apr. 1997) p. 100
DOCUMENT TYPE: Feature Article ISSN: 0033-4812

...ABSTRACT: other amateurs around the world as possible using 1.8 through 30 MHz, especially IARU member -society HQ stations. There are single and multioperator categories. The rules regarding contest exchange , valid contact, QSO points , multipliers, scoring, reporting, awards , conditions of entry, and disqualification are given.

8/3,k/2 (Item 1 from file: 474)
DIALOG(R)File 474:New York Times Abs
(c) 2007 The New York Times. All rts. reserv.

07991359 NYT Sequence Number: 047031020718
PLASTIC GOLD: RECYCLERS FIND PROFIT IN PRINTER INK CARTRIDGES
Gallagher, David F
New York Times, Col. 1, Pg. 6, Sec. G
Thursday July 18 2002

ABSTRACT:

...generate income for participants; known as remanufacturers, companies like Funding Factory get used cartridges from customers , refill them and resell them at much lower prices than original manufacturers; in exchange , remanufacturers offer reward points that can be redeemed for cash or computers and other supplies; original manufacturers like Hewlett ...

8/3,K/3 (Item 1 from file: 475)
DIALOG(R)File 475:Wall Street Journal Abs
(c) 2007 The New York Times. All rts. reserv.

08260364 NYT Sequence Number: 000000060117
TRAVEL WATCH
Wall Street Journal, Col. 2, Pg. 4, Sec. D
Tuesday January 17 2006

ABSTRACT:
Eos Airlines has launched a rewards program called Eos Club 48 that will allow members to trade points for travel on any airline (S)

8/3,K/4 (Item 2 from file: 475)
DIALOG(R)File 475:Wall Street Journal Abs
(c) 2007 The New York Times. All rts. reserv.

08075585 NYT Sequence Number: 000000000927
FOR MARRIOTT'S FREQUENT TRAVELERS, POINTS COULD BE CASH AT E*TRADE
DRUCKER, JESSE (BYLINER)
Wall Street Journal, Col. 5, Pg. 12, Sec. B
Wednesday September 27 2000

ABSTRACT:
...to put cash in the brokerage accounts of frequent travelers; the plan is to let members of Marriott Rewards, the hotel chain's frequent-traveler program, trade points for cash in an E*Trade account (M)

8/3,K/5 (Item 1 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09811263
BK'S NEWEST PITCH
US: Burger King develops loyalty reward program
Miami Herald (YDZ) 29 Jun 2002
Language: ENGLISH

... such as DVDs, TVs are then auctioned off by eBay in partnership with Burger King. Customers use their reward points to bid for these items. Burger King will launch the program nationwide if it sees a change ...

8/3,K/6 (Item 2 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09502727
Fitness First in credit card venture
UK: CREDIT CARD DEAL FOR FITNESS FIRST.
Leisure & Hospitality Business (UBG) 22 Mar-04 Apr2001 p.4
Language: ENGLISH

Health and fitness operator, Fitness First has signed an agreement with Sportscard, the rewards -based credit card company. Members of Fitness First can use the card to earn points which can be exchanged for reduced membership fees, buying tickets to sports events and in some cases, money off...

8/3,K/7 (Item 3 from file: 583)

DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09433077

Gifts for making phone calls

MALAYSIA: TELEKOM UNVEILS REALREWARDS PROGRAMME
New Straits Times (XAS) 02 Jan 2001 p.23
Language: ENGLISH

... as RealRewards programme, customers are required to register for free membership to qualify for the reward points scheme. Online registration is available at www.realrewards.com.my. By collecting these reward points, customer can exchange them for gifts such as toys, telecommunications equipment and electrical goods. A total of 1...

8/3,K/8 (Item 4 from file: 583)

DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09396100

Comfort aims at fare payment through mobile phone

SINGAPORE: COMFORT TAXI TO GO CASHLESS
Business Times (XBA) 02 Nov 2000 p.10
Language: ENGLISH

... taxis can already accept cashcards. Comfort will unveil a loyalty programme for travellers. Card-based customers will be rewarded with points, which can be exchanged for gifts and perhaps preferential fares eventually. The scheme will be launched in 2000. To...

8/3,K/9 (Item 5 from file: 583)

DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09174024

Amex, Lum Chang in online trading tie-up

SINGAPORE: AMEX JOINS HANDS WITH LUM CHANG
Business Times (XBA) 11 Oct 1999 p.5
Language: ENGLISH

... a new online trading service, InvestLine, the first of its kind in the market. Card members earn stock points each time they trade using the service. The stock points can be converted to American Express Membership Rewards (MR) points, which can be redeemed for a wide range of products and services including...

8/3,K/10 (Item 6 from file: 583)

DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09114964

PacNet Visa card launched

SINGAPORE: NEW VISA CARD BEING LAUNCHED
Business Times (XBA) 07 Jun 1999 p.25
Language: ENGLISH

... their bills to Pacific Internet and online discounts at selected sites. Cardholders will earn loyalty points which can be exchanged for rewards ranging from low-priced travel to discounts on consumer goods under Pacific Internet's Surf Perks programme.

8/3,K/11 (Item 7 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

06430001
El Grupo Banco Sabadell se incorpora al programa Turyocio
SPAIN: BANCO SABADELL ADOPTS LOYALTY SCHEME
Expansion (EXN) 13 Feb 1997 p.8
Language: SPANISH

Spanish bank group Banco Sabadell has announced plans to adopt the Turyocio customer loyalty scheme which awards points exchangeable for travel, entertainment and gifts. *

8/3,K/12 (Item 8 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

06133832
'Clubs Rewards Privileges' extended to flyer programmes
THAILAND: 'CLUB REWARDS PRIVILEGES' EXPANDED
The Nation (XBO) 29 Mar 1995 P.B2 Business
Language: ENGLISH

Diners Club (Thailand) Ltd have extended its successful 'Club Rewards Privileges' scheme to allow its member to exchange their 'Club Rewards points' to miles of kilometres on the frequent flyer programmes of 15 of the world's...

8/3,K/13 (Item 9 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

05100132
Toshiba's new incentive has no tax risk
UK - TOSHIBA LAUNCHES TRADE WINDS INCENTIVE
Heating & Ventilation Review (HVR) 0 May 1992 p1
ISSN: 0017-9396

... has launched its Trade Winds incentive scheme for air conditioning installers and dealers. The deal awards members of the scheme with points for every Toshiba air conditioning system bought. The points can then be exchanged for quality gifts and rewards, such as personal gifts, luxury liner cruising and outdoor activities. The tax payable for the...
?

? show files;ds

File 15:ABI/Inform(R) 1971-2007/Jan 08
 (c) 2007 ProQuest Info&Learning
 File 16:Gale Group PROMT(R) 1990-2007/Jan 03
 (c) 2007 The Gale Group
 File 148:Gale Group Trade & Industry DB 1976-2007/Jan 01
 (c)2007 The Gale Group
 File 160:Gale Group PROMT(R) 1972-1989
 (c) 1999 The Gale Group
 File 275:Gale Group Computer DB(TM) 1983-2007/Jan 03
 (c) 2007 The Gale Group
 File 621:Gale Group New Prod.Annou.(R) 1985-2007/Dec 29
 (c) 2007 The Gale Group
 File 9:Business & Industry(R) Jul/1994-2007/Jan 03
 (c) 2007 The Gale Group
 File 20:Dialog Global Reporter 1997-2007/Jan 08
 (c) 2007 Dialog
 File 476:Financial Times Fulltext 1982-2007/Jan 07
 (c) 2007 Financial Times Ltd
 File 610:Business Wire 1999-2007/Jan 08
 (c) 2007 Business Wire.
 File 613:PR Newswire 1999-2007/Jan 06
 (c) 2007 PR Newswire Association Inc
 File 24:CSA Life Sciences Abstracts 1966-2006/Oct
 (c) 2006 CSA.
 File 634:San Jose Mercury Jun 1985-2007/Jan 03
 (c) 2007 San Jose Mercury News
 File 636:Gale Group Newsletter DB(TM) 1987-2007/Jan 03
 (c) 2007 The Gale Group
 File 810:Business Wire 1986-1999/Feb 28
 (c) 1999 Business Wire
 File 813:PR Newswire 1987-1999/Apr 30
 (c) 1999 PR Newswire Association Inc
 File 13:BAMP 2007/Dec w4
 (c) 2007 The Gale Group
 File 95:TEME-Technology & Management 1989-2007/Jan w1
 (c) 2007 FIZ TECHNIK
 File 348:EUROPEAN PATENTS 1978-2006/ 200701
 (c) 2007 European Patent Office
 File 349:PCT FULLTEXT 1979-2006/UB=20070104UT=20061228
 (c) 2007 WIPO/Thomson
 File 635:Business Dateline(R) 1985-2007/Jan 06
 (c) 2007 ProQuest Info&Learning
 File 570:Gale Group MARS(R) 1984-2007/Jan 03
 (c) 2007 The Gale Group
 File 47:Gale Group Magazine DB(TM) 1959-2007/Jan 01
 (c) 2007 The Gale group

Set	Items	Description
S1	92828	(EXCHANG? OR TRADE OR TRADING OR TRADES OR AUCTION? OR BID OR BIDDING OR BIDS OR SWAP? OR BARTER?)(3N)(POINTS OR FREQUENT)(FLIER OR FLYER)(MILE? ?)
S2	6152	S1(15N)(CUSTOMER? ? OR BIDDER? ? OR INDIVIDUAL? ? OR OFFER-?R? ? OR MEMBER? ? OR PERSON OR PARTICIPANT? ? OR BUYER? ? OR SHOPPER? ? OR CONSUMER? ?)
S3	1622	S2(15N)(AWARD? OR REWARD? OR WINNER? ? OR VICTOR OR SETTLEMENT OR WIN OR WINS OR WINNING OR RECIPIENT? ? OR RECEIVER? ?)
S4	168	S3(15N)(PROCESSOR? ? OR INTERNET? OR NETWORK? OR WEBSITE OR WEB() (SITE OR PAGE) OR ECOMMERCE OR ELECTRONIC OR AUTOMATIC - OR AUTOMATED OR TRANSACTION? OR TELECOMMUNICATION? ? OR COMMUNICATION? ? OR B2B OR B2C OR E()BUSINESS)
S5	81	S4 NOT PY>2000
S6	16	S4 FROM 348,349
S7	34	RD S5 (unique items)

? t7/3,k/all; t6/3,k/all

7/3,K/1 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2007 ProQuest Info&Learning. All rts. reserv.

02032763 54902048
In sites on the Internet
Mogelefsky, Don
Incentive v174n6 PP: 10 Jun 2000
ISSN: 1042-5195 JRNL CODE: IMK
WORD COUNT: 386

...TEXT: Minneapolis-based BI, a full-service incentive house, look no further than their new auction web site : www.q-bid.com. Participants redeem earned units-whether they're in denominations of "mileage money," "perks" or "points" to make bids on rewards ranging from travel to sports memorabilia to antiques and collectibles. Bidders are notified by E-mail if higher bids are made or if they've won...

7/3,K/2 (Item 2 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2007 ProQuest Info&Learning. All rts. reserv.

01753607 04-04598
Capacity auctions might work, but only if the stage is set
Lander, Gregory M
Public Utilities Fortnightly v137n1 PP: 32-36 Jan 1, 1999
ISSN: 1078-5892 JRNL CODE: PUF
WORD COUNT: 3028

...TEXT: be removed from it once released,for the duration of the release.

For FT,the individual component rights could be added to the contract as they are auctioned . For IT,all points and paths are considered part of these contracts. At any given time, a winning bid for a transaction would add the rate and locations/paths for the specified service to the contract

7/3,K/3 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2007 The Gale Group. All rts. reserv.

08597991 Supplier Number: 66811693 (USE FORMAT 7 FOR FULLTEXT)
technology.(Brief Article)(Statistical Data Included)
LatinFinance, p18
Oct, 2000
Language: English Record Type: Fulltext
Article Type: Brief Article; Statistical Data Included
Document Type: Magazine/Journal; Trade
Word Count: 949

... BitTime.com
Softbank Latin America Ventures has made its fifth investment in a Latin American Internet company, acquiring 27% of BitTime.com, a provider of online loyalty programs. Consumers and corporate users shopping online with participants in BitTime programs can collect bartering points known as "trocas," which can be exchanged for prizes and rewards . So far this year, Softbank has used part of its \$150 million war chest to...

7/3,K/4 (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2007 The Gale Group. All rts. reserv.

08136768 Supplier Number: 67927940 (USE FORMAT 7 FOR FULLTEXT)
Soulsim and Mindmaker announce US launch of Girland.com.
PR Newswire, pNA
Dec 12, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 540

... aunt' advice, live events such as quizzes and discussion forums, games, puzzles and a membership rewards scheme where members can collect 'girl points' to exchange for merchandise. Although monitored around the clock, the majority of content to the web - site is submitted by the members themselves. "Since its UK launch nine months ago, Girland has...

7/3,K/5 (Item 3 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2007 The Gale Group. All rts. reserv.

07850771 Supplier Number: 65105675 (USE FORMAT 7 FOR FULLTEXT)
INCHING FORWARD: Fast trade settlement slow going; T+1 will take at least 31/2 years to implement, SIA study predicts.(Andersen Consulting)(The Capital Markets Co)(Securities Industry Association)
Williams, Fred
Pensions & Investments, v28, p40
Sept 4, 2000
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 1050

... processes, a lack of cross-industry messaging standards, and difficulties of obtaining and properly utilizing customer, security and settlement data," the study says. These difficulties create "many potential break points" in the trade cycle, resulting in "multiple opportunities for failure."

T+1 will result in seamless communications among all trading parties and involve a single electronic process. Centralized trade processing will be...

7/3,K/6 (Item 4 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2007 The Gale Group. All rts. reserv.

07541972 Supplier Number: 63276372 (USE FORMAT 7 FOR FULLTEXT)
PlanetJam Media Group Announces Two New Products.
Business Wire, p2818
July 10, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 418

... bands and artists. Visitors browsing band sites enabled with the patent pending BSN technology are awarded points which can then be used in a "cashless" points auction to win valuable premiums such as concert tickets and consumer electronics. Sites enabled with BSN technology are connected to a network of other sites that also offer the user the ability to earn points in one...

7/3,K/7 (Item 5 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2007 The Gale Group. All rts. reserv.

07202045 Supplier Number: 61416062 (USE FORMAT 7 FOR FULLTEXT)
Deals round-up.....
Bushrod, Lisa
European Venture Capital Journal, pITEM00101024
April 1, 2000
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 2329

... The first round was provided by Wellington Partners, a venture capital firm that specialises in Internet investments. Webmiles issues points to online customers to encourage loyalty, these points can be exchanged for rewards. To date webmiles has signed over 35 partner companies to the scheme in Germany.

This...

7/3,K/8 (Item 6 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2007 The Gale Group. All rts. reserv.

07113400 Supplier Number: 60116358 (USE FORMAT 7 FOR FULLTEXT)
zebramart.com Hires E-commerce Guru.
Business Wire, p0020
March 16, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 302

... Smoke and Zebra boutique.

Additionally, zebramart.com offers its members zebrapoints, a unique program which rewards members for shopping on the site. Zebrapoints can be applied toward future purchases or exchanged for frequent flier miles on participating airlines. To find out more about zebramart.com, please visit its web site at www.zebramart.com.

zebramart.com's strategic marketing partners include USweb/CKS (Nasdaq:WHIT...

7/3,K/9 (Item 7 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2007 The Gale Group. All rts. reserv.

07109475 Supplier Number: 60097102 (USE FORMAT 7 FOR FULLTEXT)
zebramart.com Completes SAP Implementation.
Business Wire, p0029
March 15, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 351

... Smoke and Zebra boutique.

Additionally, zebramart.com offers its members zebrapoints, a unique program which rewards members for shopping on the site. Zebrapoints can be applied toward future purchases or exchanged for frequent flier miles on participating airlines. To find out more about zebramart.com, please visit its web site at www.zebramart.com.

zebramart.com's strategic marketing partners include USweb/CKS (Nasdaq:WHIT...

7/3,K/10 (Item 8 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2007 The Gale Group. All rts. reserv.

07074316 Supplier Number: 59625155 (USE FORMAT 7 FOR FULLTEXT)
zebramart.com Engages Tauber & Balser As Auditor.
Business Wire, p1680
Feb 28, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 567

... nbsp;;;Additionally, zebramart.com offers its members zebrapoints, a unique program which rewards members for shopping on the site. Zebrapoints can be applied toward future purchases or exchanged for frequent flier miles on participating airlines.
;;;zebramart.com's web site is located at www.zebramart.com.
;;;Forward-looking statements in this...

7/3,K/11 (Item 9 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2007 The Gale Group. All rts. reserv.

07069328 Supplier Number: 59591345 (USE FORMAT 7 FOR FULLTEXT)
zebramart.com Receives Additional \$1,250,000 Investment Commitment From Avenel Financial Group For 'Clicks And Mortar' Retail Store.
Business Wire, p0408
Feb 24, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 353

... nbsp;;;Additionally, zebramart.com offers its members zebrapoints, a unique program which rewards members for shopping on the site. Zebrapoints can be applied toward future purchases or exchanged for frequent flier miles on participating airlines.
;;;zebramart.com's web site is located at www.zebramart.com
;;;Forward-looking statements in this...

7/3,K/12 (Item 10 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2007 The Gale Group. All rts. reserv.

07038089 Supplier Number: 59540444 (USE FORMAT 7 FOR FULLTEXT)
zebramart.com Enters Letter of Intent To Merge With Reporting Company.
Business Wire, p1361
Feb 18, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 547

... Smoke and Zebra boutique.
Additionally, zebramart.com offers its members zebrapoints, a unique program which rewards members for shopping on the site. Zebrapoints can be applied toward future purchases or exchanged for frequent flier miles on participating airlines.
zebramart.com's web site is located at www.zebramart.com
Forward-looking statements in this release are made pursuant...

7/3,K/13 (Item 11 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2007 The Gale Group. All rts. reserv.

07000940 Supplier Number: 59212229 (USE FORMAT 7 FOR FULLTEXT)
zebramart.com Selects SAP Solutions.

Business Wire, p1467
Feb 7, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 461

... Smoke and Zebra boutique.
Additionally, zebramart.com offers its members zebrapoints, a unique program which rewards members for shopping on the site. Zebrapoints can be applied toward future purchases or exchanged for frequent flier miles on participating airlines. To find out more about zebramart.com, please visit its web site at www.zebramart.com.
About Sigma
Founded in 1996, Sigma is the exclusive Southeast area...

7/3,k/14 (Item 12 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2007 The Gale Group. All rts. reserv.

06586178 Supplier Number: 55544380 (USE FORMAT 7 FOR FULLTEXT)
edeal.com First to Reward Registered Members with Opportunity to Participate in Its Success Via IPO President's List.
PR Newswire, p5540
August 24, 1999
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1044

... able to use ipoints to bid on items ranging anywhere from computer hardware to sports trading cards.
Accumulating Points
ipoints can be accumulated in three ways. First, every current member of edeal.com will automatically receive 100 ipoints. ipoints also will be awarded -- to both the buyer and seller -- for any successful auction or InterActive Classified transaction on the edeal.com site. The amount of ipoints awarded to the buyer and seller...

7/3,k/15 (Item 13 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2007 The Gale Group. All rts. reserv.

06491627 Supplier Number: 55172606
AUSTRALIA: QANTAS TO JOIN WOOLWORTHS, CBA?
Australian Financial Review, p1
July 13, 1999
Language: English Record Type: Abstract
Document Type: Magazine/Journal; Trade

ABSTRACT:
...supermarket banking venture in Australia. The scheme is the first in the world to allow customers to earn reward points on both debit and credit transactions. The points can be exchanged for frequent-flyer points, Woolworths shopping vouchers, entertainment packages and holidays. Qantas will be able to provide a frequent...

7/3,k/16 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2007 The Gale Group. All rts. reserv.

0019863747 SUPPLIER NUMBER: 67931149 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Soulsim and Mindmaker announce US launch of Girland.com; Popular UK teenage

girl web site to be expanded.

M2 Presswire, NA

Dec 12, 2000

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 604 LINE COUNT: 00056

... aunt` advice, live events such as quizzes and discussion forums, games, puzzles and a membership rewards scheme where members can collect girl points` to lexchange for merchandise. Although monitored around the clock, the majority of content to the web - site is submitted by the members themselves. "Since its UK launch nine months ago, Girland has...

7/3,K/17 (Item 2 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2007 The Gale Group. All rts. reserv.

0019692418 SUPPLIER NUMBER: 50193151 (USE FORMAT 7 OR 9 FOR FULL TEXT)

BARCLAYCARD: Free Internet access with Barclaycard and BT

M2 Presswire, N/A

July 28, 1998

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 742 LINE COUNT: 00062

RDATE:280798

Barclaycard customers can enjoy the benefits of free Internet access with the introduction of a new Profiles points reward , offered in conjunction with BT Internet .

The Profiles offer from Barclaycard gives customers the chance to exchange 900 Profiles points for a free BT Internet Plan 180 for six months including three hours' free access to BT Internet each month...

7/3,K/18 (Item 3 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2007 The Gale Group. All rts. reserv.

13029505 SUPPLIER NUMBER: 66811693 (USE FORMAT 7 OR 9 FOR FULL TEXT)
technology.

LatinFinance, 18

Oct, 2000

ISSN: 1048-535X LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 949 LINE COUNT: 00083

... BitTime.com

Softbank Latin America Ventures has made its fifth investment in a Latin American Internet company, acquiring 27% of BitTime.com, a provider of online loyalty programs. Consumers and corporate users shopping online with participants in BitTime programs can collect bartering points known as "trocas," which can be exchanged for prizes and rewards . So far this year, Softbank has used part of its \$150 million war chest to...

7/3,K/19 (Item 4 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2007 The Gale Group. All rts. reserv.

10862182 SUPPLIER NUMBER: 53957632 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Capacity auctions might work, but only if the stage is set.(gas pipelines)

Lander, Gregory M.

Public Utilities Fortnightly (1994), 137, 1, 32(1)

Jan 1, 1999

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 3323 LINE COUNT: 00267

... be removed from it once released, for the duration of the release.

For FT, the individual component rights could be added to the contract as they are auctioned. For IT, all points and paths are considered part of these contracts. At any given time, a winning bid for a transaction would add the rate and locations/paths for the specified service to the contract for...

7/3,K/20 (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2007 The Gale Group. All rts. reserv.

02203456 Supplier Number: 25765045
1664's passion for independents
(Scottish Courage is investing UKPd in a Passionate Experiences promotion for Kronenbourg 1664 up to end-2000)
Grocer (The), p 54
July 08, 2000
DOCUMENT TYPE: Journal ISSN: 0017-4351 (United Kingdom)
LANGUAGE: English RECORD TYPE: Abstract

ABSTRACT:

...Kronenbourg 1664. The promotion will be offered to 4k independent merchants and will involve the awarding of loyalty points linked to purchases of 1664. Buyers will be able to exchange points for a range of merchandise, including clothing, electronic accessories, free cases of beer and travel vouchers. The scheme will run until end-2000.

7/3,K/21 (Item 2 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2007 The Gale Group. All rts. reserv.

01781002 Supplier Number: 24565670 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Starwood launches all-brand frequent-guest program
(Starwood Hotels & Resorts Worldwide launches new Starwood Preferred Guest program)
Hotel & Motel Management, v 214, n 4, p 4+
March 01, 1999
DOCUMENT TYPE: Journal ISSN: 0018-6082 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 660

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...or redemption from Preferred Guest can be accomplished on-line via the www.preferredguest.com Web site.

Partners in the air

The Starwood Preferred Guest Program allows participants to trade in Star- points on a one-to-one basis for rewards on at least 18 airlines, including:

* Air France

* Alaska Airlines

* Alitalia

* American Airlines

* America West...

7/3,k/22 (Item 3 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2007 The Gale Group. All rts. reserv.

01573969 Supplier Number: 24264793 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Esprit purchase raises German voice interests
(Esprit Telecom acquires telephone operations of Thyssen in Germany)
CommunicationsWeek International, p 4
May 18, 1998
DOCUMENT TYPE: Journal ISSN: 1042-6086 (United Kingdom)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 169

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:
...will continue to offer a range of value-added IP-based services through
a data communications subsidiary.

With Plusnet, Esprit wins an additional 1,000 customers --which include
Thyssen AG and 150 other Thyssen units--as well as two more central
exchange switches and 18 points of presence.

David Oertle, Esprit's chief executive, said the German operations will
focus on...

7/3,k/23 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2007 Dialog. All rts. reserv.

14239287 (USE FORMAT 7 OR 9 FOR FULLTEXT)
IN BRIEF - INFORMATION TECHNOLOGY
Lesley Stones
BUSINESS DAY (SOUTH AFRICA), p17
December 14, 2000
JOURNAL CODE: FBUD LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 445

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... software will help Railtrack plan the renewal and relaying of
mainline routes.

Advertisers get consumer website

A NEW website has been created for advertisers wanting to reach
specific consumers over the internet. MyZone.co.za will reward users
with points to redeem in exchange for gifts when they respond to e-mail
marketing messages and surveys.

Datacentrix branches out...

7/3,k/24 (Item 2 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2007 Dialog. All rts. reserv.

14203501 (USE FORMAT 7 OR 9 FOR FULLTEXT)
MINDMAKER: Soulsim and Mindmaker announce US launch of Girland.com; Popular
UK teenage girl web site to be expanded
M2 PRESSWIRE
December 12, 2000
JOURNAL CODE: WMPR LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 535

... aunt` advice, live events such as quizzes and discussion forums, games, puzzles and a membership rewards scheme where members can collect girl points to exchange for merchandise. Although monitored around the clock, the majority of content to the web - site is submitted by the members themselves. "Since its UK launch nine months ago, Girland has...

7/3,k/25 (Item 3 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2007 Dialog. All rts. reserv.

10312218 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Havas Interactive Acquires Prize Central
PR NEWSWIRE
March 29, 2000
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 818

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... and financed through angel investors and profitable cash flow, Prize Central is one of the Internet 's most popular games and rewards networks . The company's flagship site, www.PrizeCentral.com, allows consumers to play free games and earn points , which can be exchanged directly for cash and prizes from 25 e-commerce categories. The company has a loyal...

7/3,k/26 (Item 4 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2007 Dialog. All rts. reserv.

10048624
VNU acquires stake in EuroClix (VNU neemt belang in Euroclix)
HET FINANCIEELE DAGBLAD, p4
March 14, 2000
JOURNAL CODE: FHFG LANGUAGE: Dutch RECORD TYPE: ABSTRACT
WORD COUNT: 107

... information and offers about subjects and products which they requested, by e-mail and a website . The members are rewarded with points which can be exchanged for euros.

7/3,k/27 (Item 5 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2007 Dialog. All rts. reserv.

06123552 (USE FORMAT 7 OR 9 FOR FULLTEXT)
In brief: Bank will reward good borrowers
BANGKOK POST, p2
July 09, 1999
JOURNAL CODE: FBKP LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 59

The Bank of Asia has announced a new bonus plan to reward "good" borrowers.

Mortgage borrowers and credit card customers can qualify for AsiaBonus points with each monthly payment. Points can be exchanged for airline tickets, electronic goods and other products.

7/3,k/28 (Item 6 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter

(c) 2007 Dialog. All rts. reserv.

05943833 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Swedish Post Office, MyPoints.com Launch New Internet Direct Marketing Service In Europe

PR NEWSWIRE

June 28, 1999

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 686

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... version of BonusMail works much like the domestic version, MyPoints BonusMail, part of the MyPoints rewards program (www.mypoints.com). Internet consumers enroll in the service and share detailed personal information in exchange for points. These personal profiles are later used to target offers to them by email and on...

7/3,K/29 (Item 1 from file: 610)

DIALOG(R)File 610:Business Wire

(c) 2007 Business Wire. All rts. reserv.

00203758 20000228059B9536 (USE FORMAT 7 FOR FULLTEXT)
(ZMRTE) **zebramart.com Engages Tauber & Balser As Auditor**

Business Wire

Monday, February 28, 2000 11:27 EST

JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 529

...Smoke and Zebra boutique.

Additionally, zebramart.com offers its members zebrapoints, a unique program which rewards members for shopping on the site. Zebrapoints can be applied toward future purchases or exchanged for frequent flier miles on participating airlines.

zebramart.com's web site is located at www.zebramart.com.

Forward-looking statements in this release are made pursuant...

7/3,K/30 (Item 1 from file: 636)

DIALOG(R)File 636:Gale Group Newsletter DB(TM)

(c) 2007 The Gale Group. All rts. reserv.

03150397 Supplier Number: 46449532 (USE FORMAT 7 FOR FULLTEXT)

Price war reaches Madrid

European Energy Report, pN/A

June 7, 1996

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 326

... represent around 5% those in Spain, has set up a 'Club Seleccion' scheme aimed at rewarding customer loyalty with accumulable points exchangeable for gifts. Total has concentrated its sales network in the Barcelona-Madrid-Murcia triangle and is aiming at attracting 100,000 regular customers...

7/3,K/31 (Item 1 from file: 13)

DIALOG(R)File 13:BAMP
(c) 2007 The Gale Group. All rts. reserv.

00520055 Supplier Number: 23599344
Point your browser toward:-->
(GoldMail web site awards consumers with points which can be
exchanged for cruises for reading advertisements and giving feedback)
Incentive, v 170, n 8, p 19
August 1996
DOCUMENT TYPE: Journal ISSN: 0019-3364 (United States)
LANGUAGE: English RECORD TYPE: Abstract

(GoldMail web site awards consumers with points which can be
exchanged for cruises for reading advertisements and giving feedback)

7/3,k/32 (Item 1 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2007 WIPO/Thomson. All rts. reserv.

00750927 **Image available**
PROMOTIONAL GAME PLAYED ONLINE
JEU OU LOTERIE AVEC UN PRIX VALIDE ET/OU REMBOURSE EN LIGNE
Patent Applicant/Inventor:
SULLIVAN Scott L, 3 Garden Ridge, Chappaqua, NY 10514, US, US (Residence)
, US (Nationality)
LEASON David, 28 Garey Drive, Chappaqua, NY 10514, US, US (Residence), US
(Nationality)
Legal Representative:
LEASON David (agent), Darby & Darby P.C., 805 Third Avenue, New York, NY
10022-7513, US,
Patent and Priority Information (Country, Number, Date):
Patent: WO 200062879 A2-A3 20001026 (WO 0062879)
Application: WO 2000US11094 20000421 (PCT/WO US0011094)
Priority Application: US 99295943 19990421; US 99154346 19990917
Designated States:
(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)
AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB
GD GE HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK
MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ
VN YU ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 19504

Fulltext Availability:
Detailed Description
Claims

Detailed Description
... by the customer into a machine, for example at a computer as described
above. The customer is then provided with access to the designated
internet sites or services in exchange for the e- points that were
awarded . The e-points are decremented in response to use of such
designated sites or services...

Claim
... the award including an award identifier;
b) permitting the customer to input at least the award identifier at a
first station; and

C) providing the customer with access to the designated internet sites or services in exchange for e-points that were awarded to that customer, the number of e-points being decremented in response to use of the designated sites...

7/3,K/33 (Item 2 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT
(c) 2007 WIPO/Thomson. All rts. reserv.

00448324 **Image available**

REWARDING TELECOMMUNICATION CUSTOMERS
REMUNERATION DES CLIENTS DE TELECOMMUNICATIONS

Patent Applicant/Assignee:

TELEFONAKTIEBOLAGET LM ERICSSON,
HANSEN Asger,
OLSEN Finn,

Inventor(s):

HANSEN Asger,
OLSEN Finn,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9838788 A1 19980903

Application: WO 98EP952 19980219 (PCT/WO EP9800952)

Priority Application: GB 974028 19970226

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GE GH GM
GW HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX
NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG US UZ VN YU ZW GH
GM KE LS MW SD SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH DE DK ES FI
FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 2411

Fulltext Availability:

Detailed Description

Detailed Description

... example,

the provider may wish to give customers reduced bills for their use of the network if they meet the criteria set out above. Other possible rewards would be to credit bank accounts or credit cards, or to accumulate points which can be exchanged for goods and services.

- 8

Such a customer reward service is a powerful marketing tool and allows telecommunication network providers to introduce new services and to differentiate markets as they wish.

-9

7/3,K/34 (Item 1 from file: 635)

DIALOG(R)File 635:Business Dateline(R)
(c) 2007 ProQuest Info&Learning. All rts. reserv.

0579965 95-35872

Pacific Bell still racing for cell phone licenses

Larson, Mark

Business Journal-Sacramento (Sacramento, CA, US), v11 N50 s1 p12

PUBL DATE: 950306

WORD COUNT: 549

DATELINE: Sacramento, CA, US

TEXT:

...must stay active or lose their eligibility. A company not topping a newly made high bid , for example, loses points with the feds. The bid is awarded to the last unchallenged bidder .

A Kirkland, Wash.-based company owned by Cellular One-founder Craig McCaw--ALAACR Communications --had competed with Pacific Bell for the Southern California license, but has dropped out. It...

6/3,K/1 (Item 1 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
(c) 2007 European Patent Office. All rts. reserv.

01347309

DEVICE AND PROCESS FOR ENABLING VOLUNTARY EXCHANGE OF DATA FOR ELECTRONIC POINTS

VORRICHTUNG UND VERFAHREN ZUM ERMOGLICHEN EINES FREIWILLIGEN AUSTAUSCHES VON DATEN GEGEN ELEKTRONISCHE PUNKTE

DISPOSITIF ET PROCESSUS PERMETTANT L'ECHANGE VOLONTAIRE DE DONNEES DE POINTS ELECTRONIQUES

PATENT ASSIGNEE:

VDECA, d.o.o., (4239340), Vodovodna cesta 108, 1000 Ljubljana, (SI),
(Proprietor designated states: all)

INVENTOR:

RUGELJ, Mitja, Strojeva 7, 1000 Ljubljana, (SI)

LEGAL REPRESENTATIVE:

Kohlmann, Kai, Dipl.-Ing. (79021), Donatusstrasse 1, 52078 Aachen, (DE)

PATENT (CC, No, Kind, Date): EP 1259919 A1 021127 (Basic)

EP 1259919 B1 050427

WO 2001063513 010830

APPLICATION (CC, No, Date): EP 2001906512 010219; WO 2001SI6 010219

PRIORITY (CC, No, Date): SI 200000041 000224; SI 200000170 000720; SI
200100008 010122

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;
LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS (V7): G06F-017/60; G07G-001/00

NOTE:

No A-document published by EPO

LANGUAGE (Publication,Procedural,Application): English; English; Slovenian

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS B	(English)	200517	1176
CLAIMS B	(German)	200517	1085
CLAIMS B	(French)	200517	1320
SPEC B	(English)	200517	7816

Total word count - document A 0

Total word count - document B 11397

Total word count - documents A + B 11397

...SPECIFICATION watch, a travel) or also into other kinds of benefits of certain financial value. The award can also be participation in a lottery, where the electronic points can be exchanged for lottery tickets, by means of which then the person is allowed to participate in the lottery. The points can be used also in a...

6/3,K/2 (Item 1 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2007 WIPO/Thomson. All rts. reserv.

01436413 **Image available**

COST FREE ECONOMICS PATRONAGE INCENTIVE FUTURE BENEFITS SYSTEM PROVIDING
COST FREE GOODS AND SERVICES AND METHOD AND APPARATUS THEREOF
SYSTEME DE BENEFICES FUTURS INCITATIF A UN APPORT COMMERCIAL ECONOMIQUE
SANS FRAIS, PROCURANT DES PRODUITS ET DES SERVICES GRATUITS, PROCEDE ET
DISPOSITIF APPROPRIES

Patent Applicant/Inventor:

SATTELMAIER Michael, 7229 Monument Ave., Richmond, Virginia 23236, US, US
(Residence), US (Nationality), (Designated for all)

Patent and Priority Information (Country, Number, Date):

Patent: WO 2006118967 A2 20061109 (WO 06118967)

Application: WO 2006US16084 20060428 (PCT/WO US2006016084)

Priority Application: US 2005675894 20050429

Designated States:

(All protection types applied unless otherwise stated - for applications
2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KM KN KP KR
KZ LC LK LR LS LT LU LV LY MA MD MG MK MN MW MX MZ NA NG NI NO NZ OM PG
PH PL PT RO RU SC SD SE SG SK SL SM SY TJ TM TN TR TT TZ UA UG US UZ VC
VN YU ZA ZM ZW

(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IS IT LT LU LV MC NL
PL PT RO SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 23037

Fulltext Availability:

Detailed Description

Detailed Description

... example at one of several major airlines. Such a system thus, provides
for only partial award or incentive of the total actual consumer
expenditure transaction .

[0032] U.S. Pat. No. 6,947,898 SYSTEM FOR ELECTONIC BARTER ,

TRADING AND REDEEMING POINTS ACCUMULATED IN FREQUENT USE REWARD

PROGRAMS issued on Sept. 20, 2005. The 898 patent describes an incentive
reward system of...

6/3,K/3 (Item 2 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

(c) 2007 WIPO/Thomson. All rts. reserv.

01340447 **Image available**

A TRADING PLATFORM

PLATE-FORME D'ECHANGE

Patent Applicant/Assignee:

KORVAC CONSUMER SERVICES (S) PTE LTD, 50 Raffles Place, #23-01 Singapore
Land Tower, Singapore 048623, SG, SG (Residence), SG (Nationality),
(For all designated states except: US)

SHUM Kam Hong, 50 Raffles Place, #23-01 Singapore Land Tower, Singapore
048623, SG, SG (Residence), CN (Nationality), (Designated only for: US)

Patent Applicant/Inventor:

TAN Kuan Loong Jeremy, 50 Raffles Place, #23-01 Singapore Land Tower,
Singapore 048623, SG, SG (Residence), SG (Nationality), (Designated
only for: US)

TEH Andrew, 50 Raffles Place, #23-01 Singapore Land Tower, Singapore
048623, SG, SG (Residence), SG (Nationality), (Designated only for: US)

Ginger R. DeMille

PEE Kar Wee, 50 Raffles Place, #23-01 Singapore Land Tower, Singapore
048623, SG, SG (Residence), SG (Nationality), (Designated only for: US)

Legal Representative:

ALBAN TAY MAHTANI & DE SILVA (agent), 39 Robinson Road, #07-01 Robinson
Point, Singapore 068911, SG

Patent and Priority Information (Country, Number, Date):

Patent: WO 200622593 A1 20060302 (WO 0622593)

Application: WO 2004SG261 20040827 (PCT/WO SG2004000261)

Designated States:

(All protection types applied unless otherwise stated - for applications
2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO
SE SI SK TR
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 7417

Fulltext Availability:

Detailed Description

Detailed Description

... loyalty point trading network 30 and the loyalty point settlement
network 31. The point trading network 30 facilitates buying and selling
of loyalty points among issuing merchants. 21 - redeeming -merchants 20,
consumers 22 and the exchange operator 23. Consumers 22 are able to
buy or sell loyalty points through the point trading network 30.
The point settlement network 30 provides clearance of loyalty points
based on a rate and mechanism set by the...

6/3,K/4 (Item 3 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

(c) 2007 WIPO/Thomson. All rts. reserv.

01286135 **Image available**

METHOD AND SYSTEM FOR IMPLEMENTING A SEARCH ENGINE WITH REWARD COMPONENTS
AND PAYMENT COMPONENTS

PROCEDE ET SYSTEME DE MISE EN OEUVRE D'UN MOTEUR DE RECHERCHE AVEC ELEMENTS
DE RECOMPENSE ET ELEMENTS DE PAIEMENT

Patent Applicant/Inventor:

POSTREL Richard, 5244 North Bay Road, Miami Beach, FL 33140, US, US
(Residence), US (Nationality), (For all designated states except: US)

Legal Representative:

BARKUME Anthony R (agent), 20 Gateway Lane, Manorville, NY 11949, US

Patent and Priority Information (Country, Number, Date):

Patent: WO 200591846 A2-A3 20051006 (WO 0591846)

Application: WO 2005US5137 20050219 (PCT/WO US2005005137)

Priority Application: US 2004548373 20040227

Designated States:

(All protection types applied unless otherwise stated - for applications
2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO
RU SC SD SE SG SK SL SM SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM
ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IS IT LT LU MC NL PL
PT RO SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 13958

Fulltext Availability:
Detailed Description

Detailed Description

... find a
desired product with a search of a plurality of resources
such as the Internet and then pay for a product found in the
search with reward points from individual reward accounts as
well as aggregated reward points from an exchange account.

DISCLOSURE OF THE INVENTION

This invention allows a user to execute a search for...

6/3,K/5 (Item 4 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2007 WIPO/Thomson. All rts. reserv.

01286132 **Image available**

METHOD AND SYSTEM FOR ISSUING, AGGREGATING AND REDEEMING MERCHANT REWARD
POINTS WITH A CREDIT CARD NETWORK
PROCEDE ET SYSTEME D'EMISSION, D'AGREGATION ET D'ECHANGE DE POINTS DE
RECOMPENSE DE MARCHANT PAR RESEAU DE CARTES DE CREDIT

Patent Applicant/Assignee:

POSTREL Richard, 5244 North Bay Road, Miami Beach, FL 33140, US, US
(Residence), US (Nationality), (For all designated states except: US)

Legal Representative:

BARKUME Anthony R (agent), 20 Gateway Lane, Manorville, NY 11949, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200591843 A2 20051006 (WO 0591843)

Application: WO 2005US5126 20050219 (PCT/WO US05005126)

Priority Application: US 2004791149 20040301; US 2004552689 20040312; US
2004835550 20040428

Designated States:

(All protection types applied unless otherwise stated - for applications
2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO
RU SC SD SE SG SK SL SM SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM
ZW

(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IS IT LT LU MC NL PL
PT RO SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 23272

Fulltext Availability:
Detailed Description

Detailed Description

... system greatly advantages mid-sized and smaller
merchants that have no independent loyalty programs, the
consumer may also be able to exchange points from outside
the network ; i.e. from airlines or hotel chains, into his

reward points exchange account.

32

After the purchaser has aggregated his desired points, he may execute...

6/3,K/6 (Item 5 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT
(c) 2007 WIPO/Thomson. All rts. reserv.

01222118 **Image available**

METHOD AND SYSTEM FOR USING REWARD POINTS TO LIQUIDATE PRODUCTS
PROCEDE ET SYSTEME POUR L'UTILISATION DE POINTS DE RECOMPENSE POUR LA
LIQUIDATION DE PRODUITS

Patent Applicant/Inventor:

POSTREL Richard, 5244 North Bay Road, Miami Beach, FL 33140, US, US
(Residence), US (Nationality), (For all designated states except: US)

Legal Representative:

BARKUME Anthony R (agent), 20 Gateway Lane, Manorville, NY 11949, US,
Patent and Priority Information (Country, Number, Date):

Patent: WO 200529259 A2-A3 20050331 (WO 0529259)

Application: WO 2004US30345 20040915 (PCT/WO US04030345)

Priority Application: US 2003503299 20030915

Designated States:

(All protection types applied unless otherwise stated - for applications
2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO
SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 13424

Fulltext Availability:

Detailed Description

Detailed Description

... in Figure 11, the liquidation broker 1102 acts as an intermediary between the product provider network 1122 and the reward points network 1126 to provide a product selected by a consumer 1124 from the product provider network 1122 substantially in exchange for reward points in a user's reward points account held by a reward account holder that is part of the reward points network 1126.

34

In accordance with this invention, a consumer 1124 obtains a liquidated product in exchange for reward points from his or her reward point account, wherein the transaction is brokered and supervised by the liquidation broker as the transacting entity. The consumer will...reward point issuer or an aggregator) realizes a decrease in a liability associated with the reward account that is substantially more than the total consideration paid for the transaction. The consumer receives the desired product substantially in exchange for reward points, and said manufacturer liquidates the product at substantially the same price that it would otherwise...

6/3,K/7 (Item 6 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT
(c) 2007 WIPO/Thomson. All rts. reserv.

01099969 **Image available**

REWARD PROGRAMME POINTS EXCHANGE
SYSTEME D'ECHANGE DE POINTS DANS UN PROGRAMME DE RECOMPENSE

Patent Applicant/Inventor:

THOMAS Graham Wayne, 5 Ewell Street, Balmain, NSW 2041, AU, AU
(Residence), AU (Nationality)

Legal Representative:

SPRUSON & FERGUSON (agent), GPO Box 3898, Sydney, NSW 2001, AU,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200423354 A1 20040318 (WO 0423354)

Application: WO 2003AU1170 20030908 (PCT/WO AU03001170)

Priority Application: AU 2002951289 20020906

Designated States:

(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ
EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK
LR LS LT LU LV MA MD MG MK MN MW MX MZ NI NO NZ OM PG PH PL PT RO RU SC
SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW

(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PT RO SE
SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 11206

Fulltext Availability:

Detailed Description

Detailed Description

... trades in reward points improves the utility of reward programmes for
reward programme participants and reward programme providers. Such an
exchange acts as an intermediary between reward programme participants
and reward programme providers to facilitate trading in reward
points by either buying, selling or transferring points from, to, or
between participants. Points can be redeemed from the exchange through
provision of all offered reward. Transactions can also involve a
combination of such transactions. An exchange may operate independently
of reward programme providers, or in alliance with a specific...

...entities involved in the transaction procedures described herein. For
convenience, the entity that inter-mediate transactions involving
reward programme participants and reward programme providers is
referred to herein simply as an "Exchange" 110. Such transactions
involve the exchange of reward points -that are recognized in
accordance with reward programmes, as described herein. The reward
programme participants are described herein as Card Holders 120, and
the reward programme providers are described herein as Card Issuers
130.

Exchange 110 is able to communicate...

6/3,K/8 (Item 7 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT
(c) 2007 WIPO/Thomson. All rts. reserv.

01050145

SYSTEM AND METHOD FOR DEALING WITH LOYALTY PROGRAM POINTS
SYSTEME ET PROCEDE DE GESTION DE POINTS DE PROGRAMME DE FIDELISATION

Patent Applicant/Inventor:

DOKKEN Maynard, 520-1755 Robson Street, Vancouver, British Columbia V6G
3B7, CA, CA (Residence), CA (Nationality)

FUJISAWA Mikiko, 520-1755 Robson Street, Vancouver, British Columbia V6G
3B7, CA, CA (Residence), CA (Nationality)

Legal Representative:

SMITH Paul (agent), Paul Smith Intellectual Property Law, 330 - 1508 West
Broadway, Vancouver, British Columbia V6J 1W8, CA,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200379245 A2 20030925 (WO 0379245)

Application: WO 2003CA370 20030314 (PCT/WO CA0300370)

Priority Application: US 2002364084 20020315

Designated States:

(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SC SD SE SG
SK SL TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW

(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PT RO SE
SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 8427

Fulltext Availability:

Detailed Description

Detailed Description

... may be determined by the value or price of the goods and services if
convenient. Participants may be required to display the exchange
ratio to settlement points based on their house-branded points in all
transactions .

Participants may maintain their own loyalty cards and system. In such
case, Participants could be identified...wish to place on the trading
system; and other risk management policies and criteria. A Participant
or Customer could bid on Floating settlement points at the
Floating " Points Exchange ". Upon acceptance of the transaction , the
settlement points along with accompanying balance of standardized,
redeemable, legacy or floating points 5 will be...

6/3,K/9 (Item 8 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

(c) 2007 WIPO/Thomson. All rts. reserv.

00986581 **Image available**

AUCTION METHOD

PROCEDE DE VENTES AUX ENCHERES

Patent Applicant/Assignee:

MAEDA Etsushi, 9-1, Satsukigaoka 1-chome, Saeki-ku, Hiroshima-shi,
Hiroshima 731-5101, JP, JP (Residence), JP (Nationality), (For all
designated states except: US)

Patent Applicant/Inventor:

KIYOI Masahiro, Suncity Hatsukaichi #221, 973-2, miyauchi,
hatsukaichi-shi, Hiroshima 738-0034, JP, JP (Residence), JP
(Nationality)

Legal Representative:

NAKAI Nobuhiro (agent), NIKKAN KOGYO SHIMBUN.LTD, OSAKA BRANCH OFFICE
BLDG.7F, 2-16, Kitahamahigashi, Chuo-ku, Osaka-shi, Osaka 540-0031, JP,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200317154 A1 20030227 (WO 0317154)
Application: WO 2001JP6327 20010719 (PCT/WO JP0106327)
Priority Application: WO 2001JP6327 20010719

Designated States:

(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)

JP US

Publication Language: Japanese

Filing Language: Japanese

English Abstract

...a safe auction free of risk of deceit over a computer network such as
the Internet . The auction of a commodity is managed by the auctioneer,
and the participants of the auction have points and use them to
make bids. The payment for the commodity awarded in the auction is
conducted by transferring a point or points that the highest bidder...

6/3,K/10 (Item 9 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT
(c) 2007 WIPO/Thomson. All rts. reserv.

00963610 **Image available**

PORTABLE REWARD CHECKOUT, REWARD MANAGEMENT AND REWARD REDEMPTION SYSTEM
AND METHOD

SYSTEME PORTABLE DE VERIFICATION DE RECOMPENSES, GESTION DE RECOMPENSES ET
PROCEDE DE RECOUVREMENT DE RECOMPENSES

Patent Applicant/Assignee:

KENT RIDGE DIGITAL LABS, 21 Heng Mui Keng Terrace, Singapore 119613, SG,
SG (Residence), SG (Nationality), (For all designated states except:
US)

Patent Applicant/Inventor:

PADMANABHAN Ramanath, Blk 506, West Coast Drive, #08-219, Singapore
120506, SG, SG (Residence), IN (Nationality), (Designated only for: US)
SITARAM Ranganatha, Blk 218, Choa Chu Kang Central, #02-250, Singapore
680218, SG, SG (Residence), IN (Nationality), (Designated only for: US)

Legal Representative:

GREENE-KELLY James Patrick (agent), Lloyd Wise, Tanjong Pagar, P.O. Box
636, Singapore 910816, SG,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200297699 A1 20021205 (WO 0297699)
Application: WO 2001SG110 20010531 (PCT/WO SG0100110)
Priority Application: WO 2001SG110 20010531

Designated States:

(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ
EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS
LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ
TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 9951

Fulltext Availability:

Detailed Description

Detailed Description

... processing and storage facility 30, the customer's activity database is updated to reflect the transaction, i.e., reward points are added. In addition, when the user exchanges or transfers reward points with other participating users, the customer's activity database 34 and the other participating

6/3,K/11 (Item 10 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT
(c) 2007 WIPO/Thomson. All rts. reserv.

00943738 **Image available**

APPARATUS AND METHOD OF FACILITATING THE EXCHANGE OF POINTS BETWEEN
SELECTED ENTITIES
DISPOSITIF ET PROCEDE POUR FACILITER L'ECHANGE DE POINTS ENTRE DES ENTITES
SELECTIONNEES

Patent Applicant/Assignee:

POINTS COM INC, 134 Peter Street, Third Floor, Toronto, Ontario M5V 2H2,
CA, CA (Residence), CA (Nationality)

Inventor(s):

MACLEAN Trevor Robert, 90 Sherbourne Street, Suite 507, Toronto, Ontario
M5A 2R1, CA,
PHILIP Jerry, 237 Mississauga Street, Oakville, Ontario L6L 3B1, CA,
OGDEN Stephen Paul, 1106-33 Rosehill Avenue, Toronto, Ontario M4T 1G4, CA

HIGBEE CLARKIN Darlene, 801 Bay Street, Toronto, Ontario M4T 1G4, CA,

Legal Representative:

AIRD & BERLIS (agent), BCE Place, Suite 1800, Box 754, 181 Bay Street,
Toronto, Ontario M5J 2T9, CA,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200277884 A2 20021003 (WO 0277884)
Application: WO 2002IB2191 20020325 (PCT/WO IB0202191)
Priority Application: US 2001818400 20010327

Designated States:

(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CH CN CR CU CZ DE DK DM DZ EE ES
FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU
LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR
TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 14250

Fulltext Availability:

Detailed Description

Detailed Description

... LPs to a single LP, whereby the customer may redeem its collected points for the rewards offered by the single LP. In general, the customer 110 ascertains its current points balances and requests points 0 exchanges between issuers 130a - c by interacting with the transaction center 120. In a preferred embodiment, the communications to support this interaction occur over the...

6/3,K/12 (Item 11 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT
(c) 2007 WIPO/Thomson. All rts. reserv.

00908942 **Image available**

METHOD AND SYSTEM FOR SERVER TO EXECUTE ELECTRONIC COMMERCE IN CONCERTED
INTERNET SITE AND OFF-LINE STORE
PROCEDE ET SYSTEME PERMETTANT A UN SERVEUR D'EFFECTUER DU COMMERCE
ELECTRONIQUE DANS DES SITES INTERNET CONCERTES ET UN MAGASIN HORS LIGNE

Patent Applicant/Inventor:

YANG Kilseob, 109-702, Shinan-APT., 686, Gamjung-Dong, Kimpo-City,
Gyunggi-Do 415-706, KR, KR (Residence), KR (Nationality)

Patent and Priority Information (Country, Number, Date):

Patent: WO 200242970 A1 20020530 (WO 0242970)

Application: WO 2001KR1992 20011121 (PCT/WO KR0101992)

Priority Application: KR 200069136 20001121; KR 200137989 20010629

Designated States:

(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KZ LC LK LR LS
LT LU LV MA MD MG MK MN MW MX MZ NO NZ PH PL PT RO RU SD SE SG SI SK SL
TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: Korean

Fulltext Word Count: 22900

Fulltext Availability:

Detailed Description

Detailed Description

... the best payment form, after considering such things as registered
cards, granted cards by other members, interest rates, preferential
cards at the concerted shopping mall website, the member's
accumulated points, the exchange rate of the point at the shopping
mall website
and the settlement day of each payment form,
At step 1030, the customer chooses the settlement option and...

6/3,K/13 (Item 12 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

(c) 2007 WIPO/Thomson. All rts. reserv.

00834640

METHOD AND SYSTEM FOR ON-LINE PROMOTION
PROCEDE ET SYSTEME POUR UNE PROMOTION EN LIGNE

Patent Applicant/Assignee:

E-REWARDS INC, 8401 North Central Expressway, Suite 900, Dallas, TX 75225
, US, US (Residence), US (Nationality), (For all designated states
except: US)

Patent Applicant/Inventor:

BRIERLEY Harold M, 4324 St. Johns Drive, Dallas, TX 75205, US, US
(Residence), US (Nationality), (Designated only for: US)

ROTHWELL John R, 3218 Southwestern Blvd., Dallas, TX 75225, US, US
(Residence), US (Nationality), (Designated only for: US)

NIEMANN James C, 14921 Bellbrook Drive, Addison, TX 75240, US, US
(Residence), US (Nationality), (Designated only for: US)

HAMLIN Frank M, 4324 Hanover Street, Dallas, TX 75225, US, US (Residence)
, US (Nationality), (Designated only for: US)

FEIWUS Bernard D, 3516 Twin Lakes Way, Plano, TX 75093, US, US
(Residence), US (Nationality), (Designated only for: US)

Legal Representative:

MCCOMBS David L (et al) (agent), Haynes and Boone, LLP, 901 Main Street,
Suite 3100, Dallas, TX 75202, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200167332 A1 20010913 (WO 0167332)
Application: WO 2000US32727 20001201 (PCT/WO US0032727)
Priority Application: US 2000519266 20000307

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE
ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT
LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM
TR TT TZ UA UG US UZ VN YU ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 10761

Fulltext Availability:

Detailed Description

Detailed Description

... clicking a button 259

labeled as "Earn More." By clicking on the button 259, the member consumer is directed to a new website where more questions are asked in exchange for reward points. Referring to Fig. 8D for example, the questions may be a subset of those questions...

6/3,K/14 (Item 13 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

(c) 2007 WIPO/Thomson. All rts. reserv.

00829937 **Image available**

DEVICE AND PROCESS FOR ENABLING VOLUNTARY EXCHANGE OF DATA FOR ELECTRONIC POINTS

DISPOSITIF ET PROCESSUS PERMETTANT L'ECHANGE VOLONTAIRE DE DONNEES DE POINTS ELECTRONIQUES

Patent Applicant/Assignee:

METRA IN'ENIRING D O O, Strojeva 7, 1000 Ljubljana, SI, SI (Residence), SI (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

RUGELJ Mitja, Strojeva 7, 1000 Ljubljana, SI, SI (Residence), SI (Nationality), (Designated only for: US)

Legal Representative:

BORSTAR Dusan (agent), Nova ulica 11, 1230 Domzale, SI,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200163513 A1 20010830 (WO 0163513)
Application: WO 2001SI6 20010219 (PCT/WO SI0100006)
Priority Application: SI 200041 20000224; SI 2000170 20000720; SI 20018 20010122

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AL AM AT AT (utility model) AU AZ BA BB BG BR BY CA CH CN CR CU CZ CZ (utility model) DE DE (utility model) DK DK (utility model) DM EE EE (utility model) ES FI FI (utility model) GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SK (utility model) SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English
Filing Language: Slovak
Fulltext Word Count: 10597

Fulltext Availability:
Detailed Description

Detailed Description

... watch, a travel) or also into other kinds of benefits of certain financial value. The award can also be participation in a lottery, where the electronic points can be exchanged for lottery tickets, by means of which then the person is allowed to participate in the lottery. The points can be used also in a...

6/3,K/15 (Item 14 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2007 WIPO/Thomson. All rts. reserv.

00750927 **Image available**

PROMOTIONAL GAME PLAYED ONLINE
JEU OU LOTERIE AVEC UN PRIX VALIDE ET/OU REMBOURSE EN LIGNE

Patent Applicant/Inventor:

SULLIVAN Scott L, 3 Garden Ridge, Chappaqua, NY 10514, US, US (Residence), US (Nationality)

LEASON David, 28 Garey Drive, Chappaqua, NY 10514, US, US (Residence), US (Nationality)

Legal Representative:

LEASON David (agent), Darby & Darby P.C., 805 Third Avenue, New York, NY 10022-7513, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200062879 A2-A3 20001026 (WO 0062879)

Application: WO 2000US11094 20000421 (PCT/WO US0011094)

Priority Application: US 99295943 19990421; US 99154346 19990917

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB
GD GE HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK
MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ
VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 19504

Fulltext Availability:
Detailed Description
Claims

Detailed Description

... by the customer into a machine, for example at a computer as described above. The customer is then provided with access to the designated internet sites or services in exchange for the e-points that were awarded. The e-points are decremented in response to use of such designated sites or services...

Claim

- ... the award including an award identifier;
- b) permitting the customer to input at least the award identifier at a first station; and
 - c) providing the customer with access to the designated internet

sites
or services in exchange for e- points that were awarded to that
customer , the number of e-points being decremented in response to
use of the designated sites...

6/3,K/16 (Item 15 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT
(c) 2007 WIPO/Thomson. All rts. reserv.

00448324 **Image available**

REWARDING TELECOMMUNICATION CUSTOMERS
REMUNERATION DES CLIENTS DE TELECOMMUNICATIONS

Patent Applicant/Assignee:

TELEFONAKTIEBOLAGET LM ERICSSON,

HANSEN Asger,

OLSEN Finn,

Inventor(s):

HANSEN Asger,

OLSEN Finn,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9838788 A1 19980903

Application: WO 98EP952 19980219 (PCT/WO EP9800952)

Priority Application: GB 974028 19970226

Designated States:

(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)

AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GE GH GM

GW HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX

NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG US UZ VN YU ZW GH

GM KE LS MW SD SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH DE DK ES FI

FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 2411

Fulltext Availability:

Detailed Description

Detailed Description

... example,

the provider mail wish to give customers reduced bills
for their use of the network if they meet the criteria
set out above. Other possible rewards would be to
credit bank accounts or credit cards, or to accumulate
points which can be exchanged for goods and services.

- 8

Such a customer reward service is a powerful
marketing tool and allows telecommunication network
providers to introduce new services and to
differentiate markets as they wish.

-9

?

? show files;ds

File 13:BAMP 2007/Dec W4
(c) 2007 The Gale Group
File 15:ABI/Inform(R) 1971-2007/Jan 08
(c) 2007 ProQuest Info&Learning
File 16:Gale Group PROMT(R) 1990-2007/Jan 03
(c) 2007 The Gale Group
File 20:Dialog Global Reporter 1997-2007/Jan 08
(c) 2007 Dialog
File 148:Gale Group Trade & Industry DB 1976-2007/Jan 01
(c)2007 The Gale Group
File 324:German Patents Fulltext 1967-200652
(c) 2007 Univentio
File 349:PCT FULLTEXT 1979-2006/UB=20070104UT=20061228
(c) 2007 WIPO/Thomson
File 484:Periodical Abs Plustext 1986-2007/Dec W5
(c) 2007 ProQuest
File 485:Accounting & Tax DB 1971-2007/Dec W5
(c) 2007 ProQuest Info&Learning
File 545:Investext(R) 1982-2007/Jan 06
(c) 2007 Thomson Financial Networks
File 610:Business wire 1999-2007/Jan 08
(c) 2007 Business Wire.
File 621:Gale Group New Prod.Annou.(R) 1985-2007/Dec 29
(c) 2007 The Gale Group
File 625:American Banker Publications 1981-2007/Jan 08
(c) 2007 American Banker
File 640:San Francisco Chronicle 1988-2007/Jan 07
(c) 2007 Chronicle Publ. Co.
File 645:Contra Costa Papers 1995- 2007/Jan 06
(c) 2007 Contra Costa Newspapers
File 649:Gale Group Newswire ASAP(TM) 2007/Dec 18
(c) 2007 The Gale Group
File 706:(New Orleans)Times Picayune 1989-2007/Jan 08
(c) 2007 Times Picayune
File 781:ProQuest Newsstand 1998-2007/Jan 08
(c) 2007 ProQuest Info&Learning
File 810:Business wire 1986-1999/Feb 28
(c) 1999 Business Wire
File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc
File 996:NewsRoom 2000-2001
(c) 2006 Dialog

Set	Items	Description
S1	53	(ANOTHER OR SECOND OR EACH()OTHER)(3N)(CUSTOMER OR CONSUMER OR BIDDER OR PARTICIPANT OR BUYER OR TRADER OR SHOPPER OR TRAVELER OR PERSON)(5N)(EXCHANG? OR TRADE OR TRADING OR TRANSFER?)(10N)POINTS(10N)(REWARD OR FREQUENT()FLIER OR FLYER) OR BONUS)(20N)(PR
S2	26	RD (unique items)

? t2/3,k/all

2/3,k/1 (Item 1 from file: 13)

DIALOG(R)File 13:BAMP
(c) 2007 The Gale Group. All rts. reserv.

00620706 Supplier Number: 24667185 (USE FORMAT 7 OR 9 FOR FULLTEXT)
The 10 Best Catalog Loyalty Tools
(Among the top ten loyalty tools for catalog retailers are membership clubs, volume discounts, reminder mailings and continuity programs)
Article Author(s): Dowling, Melissa; Chiger, Sherry
Catalog Age, v 16, n 7, p 229-234
June 1999
DOCUMENT TYPE: Journal ISSN: 0740-3119 (United States)

LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 1093

ABSTRACT:

...presented. First is membership clubs, wherein customers are obliged to pay an annual fee in exchange for product discounts and specials. Some of the best clubs offer members such perks as special telephone hotlines, website and e-mail promotions, and priority shipping. Second is frequent-buyer points, which work like the frequent flyer programs. Buyers are awarded points for every dollar spent. These points have corresponding "prizes" which customers can redeem later. Third is volume discounts, which encourage customers...

2/3,K/2 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2007 ProQuest Info&Learning. All rts. reserv.

01552088 02-03077
Rewarding the frequent surfer
Berger, Melanie
Sales & Marketing Management v150n1 PP: 86-87 Jan 1998
ISSN: 0163-7517 JRNL CODE: SAL
WORD COUNT: 1087

...TEXT: marketers can use them to increase brand awareness and develop an ongoing relationship with a customer. If, for example, a company is trying to increase hits to its web site, it can reward a visitor with points for filling out a customer profile. And although the programs are targeted to consumers, there's no reason a business...

...Join MyPoints or ClickRewards then alert its corporate customers and prospects that orders and information exchanged over the web can garner them points for personal use. This has the same appeal as letting your salespeople keep the frequent-flyer miles they earn on company trips.

Second, sales teams can use the system to boost incremental sales and grow their customer base and in-house lists. "For us, it's traffic-building. We hope to get...

2/3,K/3 (Item 2 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2007 ProQuest Info&Learning. All rts. reserv.

01303531 99-52927
Sainsbury's tests tie-up with Barclays
Anonymous
Marketing Week v19n27 PP: 7 Sep 27, 1996
ISSN: 0141-9285 JRNL CODE: MWE
WORD COUNT: 207

TEXT: Supermarket giant Sainsbury's is testing the use of Reward Card points as an incentive for joining Barclays Bank.

"This is the first time a major supermarket...

...won't be the last."

Barclays is offering first-year students at Birmingham University 200 Reward Card points if they join the bank's university branch.

Sainsbury's launched the Reward Card this summer. This week, the supermarket chain will begin to offer cardholders the opportunity of exchanging 250 points for 250 minutes of free calls with BT and a 5

voucher off BT phone...

...earned to be doubled when spent with selected third parties. For example, a 2.50 Reward entitles a customer to 5 off at Sketchley dry cleaners and at restaurants such as Beefeater, TGI Fridays and Brewers Fayre.

The tie-up is Sainsbury's second with the high street bank; it is also involved with Barclays on its Internet site, Barclaysquare.

Barclays is also planning a financial services co-branding venture with Sainsbury's...

2/3,K/4 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2007 The Gale Group. All rts. reserv.

06546803 Supplier Number: 55379299 (USE FORMAT 7 FOR FULLTEXT)
The Marcus Corporation and Wells Fargo/Norwest Bank to Offer Co-Branded MasterCard.
Business Wire, p1162
August 9, 1999
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1211

... Marcus Rewards(TM) Platinum MasterCard(R). Future plans include adding other bonus partners including a telecommunication company, car rental companies, an oil company and others.
The Marcus/Wells Fargo Rewards MasterCard...

...the opportunity for cardholders to receive goods and services from The Marcus Corporation and other Bonus Partners in exchange for accumulated Reward Points," said Olson. "The card is designed for consumers to redeem their bonus points and to enjoy rewards much more frequently than other types of reward cards. This is a great benefit for the card holder and a great tool for us to strengthen our customer relationships."
For Norwest, the partnership allows them to offer another benefit to customers. "The introduction of the Marcus Rewards(TM) and Baymont Rewards(TM) MasterCards...

2/3,K/5 (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2007 The Gale Group. All rts. reserv.

06108721 Supplier Number: 53692963 (USE FORMAT 7 FOR FULLTEXT)
America Online, First USA Join In Groundbreaking Five-Year Agreement Valued At Up To \$500 Million.
Business Wire, p1042
Feb 3, 1999
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1016

... This marketing relationship better positions First USA to capitalize on the full power of the Internet channel, while providing AOL's customers with high-quality credit card products that meet their...

...lowest Annual Percentage Rates (9.99% fixed APR) in the market for a co-branded reward program;
-- The option of applying for co-branded First USA products and services online;
-- Instant...

...and approval

- notification for those who qualify;
- The opportunity to earn AOL co-branded card reward points ;
- The immediate option to transfer balances online from another credit card with no balance transfer fees;
- Online customer service: The ability to view previous bills online , print account summaries, view charges, and receive balance updates; a 24 hour online statement access and online bill payment option; E-mail customer service as well as 24/7 telephone support; and the ability to change address and...

...numbers, and request increased credit limits and the issuing of additional credit cards; and

- An online shopping guarantee against unauthorized charges.

About America Online

America Online , Inc., based in Dulles, Virginia, is the world's leader in branded interactive services and...

2/3,K/6 (Item 3 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2007 The Gale Group. All rts. reserv.

05683136 Supplier Number: 50276450 (USE FORMAT 7 FOR FULLTEXT)
Rewarding the Frequent Surfer
Sullivan, Robert
Sales & Marketing Management, p86
Jan, 1998
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 978

... marketers can use them to increase brand awareness and develop an ongoing relationship with a customer . If, for example, a company is trying to increase hits to its Web site , it can reward a visitor with points for filling out a customer profile. And although the programs are targeted to consumers, there's no reason a business...

...join MyPoints or ClickRewards, then alert its corporate customers and prospects that orders and information exchanged over the Web can garner them points for personal use. This has the same appeal as letting your salespeople keep the frequent - flyer miles they earn on company trips. Second , sales teams can use the system to boost incremental sales and grow their customer base and in-house lists. 'For us, it's traffic-building. We hope to get...

2/3,K/7 (Item 4 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2007 The Gale Group. All rts. reserv.

04185975 Supplier Number: 46117694 (USE FORMAT 7 FOR FULLTEXT)
HILTON HHONORS(R) ADDS TWA AS NEW TRAVEL PARTNER
PR Newswire, p0201LATH020
Feb 1, 1996
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 627

... that allows its members to Double Dip, or jointly accumulate both airline miles and hotel points with each stay. In addition, HHonors is the only hotel program that allows its members to trade airline miles for hotel points and exchange points for miles with participating airlines through a benefit called the HHonors Reward Exchange . Due to these and the many aggressive promotions that Hilton HHonors hosts each

year, the HHonors program was recognized with five Freddie awards for 1995, including "Best Hotel Frequent Traveler Program" for the second consecutive year, by readers of InsideFlyer magazine.

To enroll instantly in Hilton HHonors or to make reservations, consumers should call 1-800-HILTONS. Visitors to Hilton's world wide web site at <http://www.hilton.com> can also complete an online enrollment form by choosing HHonors from the home page directory. Membership in the program is...

2/3,K/8 (Item 5 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2007 The Gale Group. All rts. reserv.

04155565 Supplier Number: 46068092 (USE FORMAT 7 FOR FULLTEXT)
HILTON HHONORS(R) LEAPS INTO NEW YEAR WITH TRIPLE MILES OFFER
PR Newswire, p0115LAM005
Jan 15, 1996
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 714

... that allows its members to Double Dip, or jointly accumulate both airline miles and hotel points with each stay. In addition, HHonors is the only hotel program that allows its members to trade airline miles for hotel points and exchange points for miles with participating airlines through a benefit called the HHonors Reward Exchange. Due to these and the many aggressive promotions that Hilton HHonors hosts each year, the HHonors program was recognized with five Freddie awards for 1995, including "Best Hotel Frequent Traveler Program" for the second consecutive year, by readers of InsideFlyer magazine.

To enroll instantly in Hilton HHonors or to make reservations, consumers should call 1-800-HILTONS. Visitors to Hilton's world wide web site at <http://www.hilton.com> can also complete an online enrollment form by choosing HHonors from the home page directory. Membership in the program is...

2/3,K/9 (Item 6 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2007 The Gale Group. All rts. reserv.

04129556 Supplier Number: 46026361 (USE FORMAT 7 FOR FULLTEXT)
HILTON HHONORS(R) ADDS NORTHWEST AIRLINES AS TRAVEL PARTNER
PR Newswire, p1227LAW003
Dec 27, 1995
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 579

... that allows its members to Double Dip, or jointly accumulate both airline miles and hotel points with each stay. In addition, HHonors is the only hotel program that allows its members to trade airline miles for hotel points and exchange points for miles with participating airlines through a benefit called the HHonors Reward Exchange. Due to these and the many aggressive promotions that Hilton HHonors hosts each year, the HHonors program was recognized with five Freddie awards for 1995, including "Best Hotel Frequent Traveler Program" for the second consecutive year, by readers of "InsideFlyer" magazine.

To enroll instantly in Hilton HHonors or to...

...Hilton's world wide web site at <http://www.hilton.com> can also complete an online enrollment form by choosing HHonors from the home page directory. Membership in the program is...

2/3,K/10 (Item 1 from file: 324)
DIALOG(R)File 324:German Patents Fulltext
(c) 2007 Univentio. All rts. reserv.

0003628196 **Image available**

Bonus manufacturing process

Bonusbearbeitungsverfahren

Patent Applicant/Assignee:

Mannesmann AG, 40213 Dusseldorf, DE

Inventor(s):

Rosenberger Frank, Dipl.-Wirtsch.-Ing., 40668 Meerbusch, DE

Drumm Helge, Dipl.-Betriebsw., 45147 Essen, DE

Patent and Priority Information (Country, Number, Date):

Patent: DE 19852845 A1 20000511

Application: DE 19852845 19981110

Priority Application: DE 19852845 19981110 (DE 19852845)

Publication Language: German

Fulltext Word Count (English): 4873

Fulltext Word Count (German) : 3775

Fulltext Word Count (Both) : 8648

Fulltext Availability:

Claims (English machine translation)

Claims (English machine translation)

... the queried account balance
by means of an acoustic output by telephone or by the InterNet or as
short message (MT-SMS) is made.

12. Procedure according to requirement 9, by...

...the bonus list is stored, if a
comparison of the identity of the calling Telecommunications
participant with one of the identities in the bonuses-participants list
is positive.

22. Bonus working on system according to requirement

21, by the fact characterized that it furthermore a bonus production
unit exhibit, which store a bonus entry in the bonus list with
de-energising a service or a minimum period of a kundenbeziehung of
the participant for this.

23. Bonus working on system according to requirement

21 or 22, by the fact characterized that it exhibits a memory for a
potential one- participant -list from identities to bonus collection
potentially permitable telecommunications participant, whereby the new
participant comparing unit is so trained that with a call of a
telecommunications participant of these which is received with that
bonus working on system-new participant -is stored acceptance unit
in the bonus list of subscribers, if a comparison of its identity with
one of the identities is positive in the potential one-participants
- list.

24. Bonus working on system according to requirement

21, 22 or 23, by the fact characterized that...

2/3,K/11 (Item 1 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

(c) 2007 WIPO/Thomson. All rts. reserv.

00766076 **Image available**

METHOD AND APPARATUS FOR ORDERING GOODS, SERVICES AND CONTENT OVER AN
INTERNETWORK USING A VIRTUAL PAYMENT ACCOUNT

PROCEDE ET APPAREIL POUR COMMANDER DES BIENS, DES SERVICES ET DU CONTENU
PAR UN RESEAU D'INTERCONNEXION AU MOYEN D'UN COMPTE DE PAIEMENTS
VIRTUELS

Patent Applicant/Assignee:

ECHARGE CORPORATION, Suite 1000, 500 Union Street, Seattle, WA 98101, US,
US (Residence), US (Nationality)

Inventor(s):

HUTCHISON Robin B, 1846 West 14th Avenue, Vancouver, British Columbia V6J
2J9, CA,
LLEWELLYN Robert C, 3109 Lincoln Road NE, Poulsbo, WA 98370, US,
VILJOEN Andre F, 405 3980 Inlet Crescent, North Vancouver, British
Columbia V7J 2P9, CA,
GRIFFITHS David, 150 River Meads, Stanstead Abbots, Ware, Hertfordshire
SG12 8EL, GB,
BIRCH David, 1 Armdale Road, Woking, Surrey GU21 3LP, GB,
BEGG Iain M, 1004 Kelowna Street, Vancouver, British Columbia V5K 4E1, CA

Legal Representative:

PHILIPP Adam L K (agent), Christensen O'Connor Johnson & Kindness PLLC,
Suite 2800, 1420 Fifth Avenue, Seattle, WA 98101, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200079452 A2 20001228 (WO 0079452)
Application: WO 2000US16669 20000616 (PCT/WO US0016669)
Priority Application: US 99140039 19990618; US 99370949 19990809; US
2000578395 20000525

Designated States:

(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM DZ EE ES
FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU
LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR
TT TZ UA UG UZ VN YU ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 26752

Fulltext Availability:

Claims

Claim

... able to configure access controls for their account and all
sub-accounts as shown in Web page 645.
As shown in FIGURE 9C, the buyer may also customize sub-accounts for
his
or her own use, or for use by...

...reward points accrue in the main account so that the buyer can transfer
the reward points to sub-accounts. It will be appreciated that in other
embodiments, reward points could accrue to individual sub-accounts,
if the buyer so desires. Reward or reward points can later be used,
for example, to make a payment for a purchase, to receive seller
discounts, to purchase frequent flyer miles, etc. It will be
appreciated by those of ordinary skill in the art that reward points
can be earned by the buyer and applied to his or her virtual payment...

...an authorized or registered seller. In one embodiment, a seller can
apply to become a participant by completing an application form on -
line. In another embodiment, a seller applies to become a participant of
the system using a more traditional manual application procedure. In yet
another embodiment, some combination of an on - line and manual process
is used. It will be appreciated that if the seller application process...

2/3,k/12 (Item 2 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2007 WIPO/Thomson. All rts. reserv.

00738087 **Image available**

INTEGRATED POINT-OF-SALE AND INTERNET MULTI-APPLICATION SYSTEM AND METHOD
OF USE THEREOF

SYSTEME MULTI-APPLICATION INTEGRE POUR POINT DE VENTE ET INTERNET ET
PROCEDE D'UTILISATION D'UN TEL SYSTEME

Patent Applicant/Assignee:

CHIP APPLICATION TECHNOLOGIES LIMITED, Level 8, Ballarat House, 68-72
Wentworth Avenue, Surry Hills, NSW 2010, AU, AU (Residence), AU
(Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

MAC SMITH David, Chip Application Technologies Limited, Level 8, Ballarat
House, 68-72 Wentworth Avenue, Surry Hills, NSW 2010, AU, AU
(Residence), AU (Nationality), (Designated only for: US)

GARTON Ben, AU, AU (Residence), AU (Nationality), (Designated only for:
US)

WESCOMBE Justin, AU, AU (Residence), AU (Nationality), (Designated only
for: US)

Legal Representative:

BALDWIN SHELSTON WATERS, 60 Margaret Street, Sydney, NSW 2000, AU

Patent and Priority Information (Country, Number, Date):

Patent: WO 200051074 A1 20000831 (WO 0051074)

Application: WO 2000AU121 20000222 (PCT/WO AU0000121)

Priority Application: AU 998801 19990222

Designated States:

(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)

AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB
GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA
MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA
UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 7688

Fulltext Availability:

Detailed Description

Detailed Description

... redeemed regardless of whether the next transaction is made via a POS
terminal 74 or another internet purchase.

- 22 It will be appreciated by those skilled in the art that the term...

...limited to "financial transactions" (in the sense that money, or an
electronic representation thereof, is exchanged). For example, a user
with sufficient loyalty points accumulated on their data carrying
device 71 may use their computing means 75 to order their loyalty reward
over the internet , without any currency changing hands.

The preferred embodiment allows a consumer to use computing means 75 to
access an enquiry server on the internet . This enables consumers to
read sufficient information from their data carrying device 71 to
determine...

2/3,K/13 (Item 3 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

(c) 2007 WIPO/Thomson. All rts. reserv.

00731978 **Image available**

DATA PROCESSING SYSTEM FOR FACILITATING MERCHANDISE TRANSACTIONS
SYSTEME INFORMATIQUE POUR FACILITER LES TRANSACTIONS SUR MARCHANDISES

Patent Applicant/Assignee:

CUCKLEBURR COM INC, P.O. Box 542, Mexia, TX 76667, US, US (Residence), US
(Nationality)

Inventor(s):

BRIZENDINE Kyle, P.O. Box 542, Mexia, TX 76667, US

Legal Representative:

CARR Gregory W, Carr & Storm, L.L.P., 900 Jackson Street, 670 Founders
Square, Dallas, TX 75202, US

Patent and Priority Information (Country, Number, Date):

Patent: WO 200045315 A1 20000803 (WO 0045315)

Application: WO 2000US2120 20000127 (PCT/WO US0002120)

Priority Application: US 99117500 19990127; US 99418627 19991015

Designated States:

(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)

AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE
GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK
MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU
ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 41929

Fulltext Availability:

Detailed Description

Detailed Description

... her club membership account number to a merchant 140. Event 1002 may
be performed either on - line or in person . In event 1004, a record
of the points redeemed are forwarded to the club 1 10, and in event
1006, the club I 1 0 debits the first member's account with the number of
points redeemed.

FIGURE 1 1 is an event sequence diagram which depicts events which
transpire during the BONUS -EARNING-ACTIVITY state 514 when a member
performs activities by which he earns merchandise points in accordance
with a preferred embodiment of the present invention.

In event 1102, in exchange for a predetermined amount of points , a
member 116 performs activities such as, for example, acquiring a
predetermined number of points within a predetermined period of time,
or by telling another person about the club I 10, which person as a
result then joins the club. A non-member 190 may also earn points...

2/3,K/14 (Item 4 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

(c) 2007 WIPO/Thomson. All rts. reserv.

00574715 **Image available**

SYSTEM FOR DISTRIBUTION AND REDEMPTION OF LOYALTY POINTS AND COUPONS

SYSTEME DE DISTRIBUTION ET DE REMBOURSEMENT DE POINTS ET COUPONS DE
FIDELITE

Patent Applicant/Assignee:

KLAYH John,

Inventor(s):

KLAYH John,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200038088 A1 20000629 (WO 0038088)

Application: WO 99CA1198 19991216 (PCT/WO CA9901198)
Priority Application: US 98218019 19981222
Designated States:
(Protection type is "patent" unless otherwise stated - for applications prior to 2004)
AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB
GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA
MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA
UG UZ VN YU ZA ZW GH GM KE LS MW SD SL SZ TZ UG ZW AM AZ BY KG KZ MD RU
TJ TM AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG
CI CM GA GN GW ML MR NE SN TD TG
Publication Language: English
Fulltext word Count: 26655

Fulltext Availability:
Detailed Description

Detailed Description

... based on at
least one of a currency deposit and an activity
undertaken by a customer, redeeming loyalty point credits
by any of plural unrelated merchants at any of plural
redemption...

...establishing merchant, customer and administrator
loyalty point databases,
(b) depositing loyalty points in a designated
customer's database or in plural customer databases,
(c) redeeming loyalty points of a customer by a
merchant providing a goods or services, and decrementing
the database of the customer by a predetermined number of
loyalty points and incrementing the database of the
merchant by the predetermined number of loyalty points,
(d) decrementing a further predetermined number of
loyalty points from the database of the merchant and
incrementing the database of the administrator by the
further predetermined number of loyalty points.

In accordance with another embodiment, a method
for controlling a customer reward system comprises.

(a) establishing merchant, customer and administrator
loyalty point databases,
(b) depositing loyalty points in a designated
customer's database or in plural customer databases,
(c) redeeming loyalty points of a customer by a
merchant providing a goods or services, and decrementing
the database of the customer by a first predetermined
number of loyalty points and incrementing the database of
the administrator...

2/3,k/15 (Item 5 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2007 WIPO/Thomson. All rts. reserv.

00349335 **Image available**
TELECOMMUNICATIONS REWARD METHOD
PROCEDE POUR EFFECTUER DES RISTOURNES DANS LE DOMAINE DES
TELECOMMUNICATIONS
Patent Applicant/Assignee:
BURDON Douglas,
SMITH Dean Bennett,
Inventor(s):
BURDON Douglas,

SMITH Dean Bennett,
Patent and Priority Information (Country, Number, Date):
Patent: WO 9631848 A2 19961010
Application: WO 96CA198 19960405 (PCT/WO CA9600198)
Priority Application: CA 2142691 19950405
Designated States:
(Protection type is "patent" unless otherwise stated - for applications prior to 2004)
AL AM AT AU AZ BB BG BR BY CH CN CZ DE DK EE ES FI GB GE HU IS JP KE KG
KP KR KZ LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG
SI SK TJ TM TR TT UA UG US UZ VN KE LS MW SD SZ UG AM AZ BY KG KZ MD RU
TJ TM AT BE CH DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI
CM GA GN ML MR NE SN TD TG
Publication Language: English
Fulltext Word Count: 13920

Fulltext Availability:
Detailed Description

Detailed Description

... s store location ID, offer codes. Any errors are flagged and reported to the Partner

Reward points are likely to be pre-calculated by the Partner. However, IW/TP ...of business rules:
Members purchase at a Partner's store
Purchase of a specific item (bonus offer)Purchase of a specific offer of double or triple the BASE
Accumulation of points over a pre-defined time period
Transfer from one Member Number to another Member Number (account)
Discretionary award from Customer Service Representative
IVR rewards for completing surveys
Promotional reward of units
Reward Redemption
HCC is responsible for managing the Debit Process. This debit ...known as redemption is initiated when a Member consumes or uses a part of their reward points . IW manages the Member purchases to reward " points " conversion process. HCC manages the reward point to "currency" conversion process based on the method of redemption, i.e. Long distance, cellular, video, Internet

Reward Debit Transaction Process

When the Member redeems his/her points , HCC debits their point balance based on the type of currency used to redeem the points , i.e. 1 cellular minute = 2000 points . A Reward Debit transaction is generated and transmitted to IW/TP to keep the systems synchronized

Reward Credit Processing

Rules and standards apply for Credit processing. The rules and standards must be authorized by reward system and will vary depending upon the Partner. IW and the CSC can generate credits...

2/3,K/16 (Item 1 from file: 484)
DIALOG(R)File 484:Periodical Abs Plustext
(c) 2007 ProQuest. All rts. reserv.

04601006 SUPPLIER NUMBER: 46627176 (USE FORMAT 7 OR 9 FOR FULLTEXT)
XML to unify web profiles
Fisher, Susan E
InfoWorld (IFW), v21 n47, p18, p.1

Nov 22, 1999
ISSN: 0199-6649 JOURNAL CODE: IFW
DOCUMENT TYPE: News
LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 754

TEXT:

IE-businesses collaborate on standard for customer view
A FREQUENT traveler books a hotel room online . When he gets to the hotel, he explains that he'd like to apply frequent - flyer points he's earned from a program affiliated with the hotel toward a free night's stay. The clerk at the hotel shakes his head; they have no record of the frequent - flyer award. The customer is dissatisfied and considers never doing business with the hotel chain again.

The scenario - in which a customer's demands are unfulfilled because the failure of customer information to flow from one application to another - is not uncommon, according to electronic-commerce leaders pledged to solve this problem with the Customer Profile Exchange (CPEX) standard.

The consortium last week announced the formation of a working group for CPEX...

2/3,K/17 (Item 1 from file: 485)
DIALOG(R)File 485:Accounting & Tax DB
(c) 2007 ProQuest Info&Learning. All rts. reserv.

** FULL-TEXT AVAILABLE IN FORMATS 7 AND 9 **
00827820 SUPPLIER NUMBER: 78407347
The impact of electronic commerce assurance on financial analysts' earnings forecasts and stock price estimates
Hunton, James E; Benford, Tanya; Arnold, Vicky; Sutton, Steve G
Auditing v19 PP: 5 2000
ISSN: 0278-0380 JRNL CODE: APT
WORD COUNT: 6323 LINE COUNT: 575

Accounting & Tax DB_1971-2007/Dec W5
...TEXT: is important to examine how financial market participants respond to such assurance, since business-to-consumer assurance holds the potential to positively impact both stakeholder groups.

The results have policy implications...

...the AICPA, CICA, and CPA/CA firms should target-market these services toward relatively new Internet companies that do not have broadly recognized reputations with potential exchange partners, and/or companies offering goods and services that EC exchange partners may perceive as relatively high-risk (i.e., high cost and high outcome variability). Second, EC assurance marketing strategies may focus on two salient points with respect to the investment community: (1) Internet-based firms involved in initial public offerings or listed firms that desire to raise additional...

...may benefit from EC assurance through higher stock valuations, and (2) financial analysts appear to reward EC firms that voluntarily provide EC assurance through more optimistic earnings forecasts and stock price...

...in interpreting the findings. First, the reaction of financial analysts to EC assurance represents a second-order effect, as the first-order effect deals with how consumers might respond to such...

...with reasonable certainty the effect of EC assurance on financial market participants based on the consumer reaction. Second, the EC risk factors investigated in this study (i.e., vendor- and outcomebased...

2/3,K/18 (Item 1 from file: 545)
DIALOG(R)File 545:Investext(R)
(c) 2007 Thomson Financial Networks . All rts. reserv.

07410941
Fairfield Communities, Inc. - Company Report
LADENBURG, THALMANN & CO. INC.
Zarnett, A.S., et al
NEW YORK (STATE OF)

DATE: August 5, 97
INVESTEXT(tm) REPORT NUMBER: 1937259, PAGE 11 OF 23, TEXT PAGE
This is a(n) COMPANY report.

TEXT:

...of timeshare exchange networks still operating today, which allow the owner of a timeshare to exchange the interest for a week at other participating resorts. The RCI exchange network, the nation's largest fixed-week exchange service, allows the transfer of VOIs among holders of timeshares not only at associated properties but also at unrelated resorts. Fairfield itself established a proprietary exchange network, called FAX, to oversee the transferring of fixed-week interests among holders of Fairfield VOIs.

Even as Fairfield participated in these early exchange networks, the company sought ways to better address the customers' need for a more flexible vacation planning tool. The company pioneered use of an internal points -based product known as the FairShare Plus program, which affords Fairfield customers even greater flexibility. Each deeded real estate interest purchased by a Fairfield customer is accompanied by an associated points package which the company markets as the VOI industry's version of frequent flyer points. By using the FairShare Plus reservation system, a VOI owner can create a customized vacation by applying his allocation of "frequent stayer" points to the various parameters of another vacation of equivalent value, including location, length of stay, size and type of unit, and season of the year (see Appendix 2). Several established exchange rates dictate the terms under which a customer can complete a transaction. The new system also allows owners to rent points for a...

2/3,K/19 (Item 1 from file: 610)
DIALOG(R)File 610:Business Wire
(c) 2007 Business Wire. All rts. reserv.

00086921 19990809221B1162 (USE FORMAT 7 FOR FULLTEXT)
(WFC) The Marcus Corporation and Wells Fargo/Norwest Bank to Offer Co-Branded MasterCards
Business Wire
Monday, August 9, 1999 10:09 EDT
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 1,239

...Marcus Rewards(TM) Platinum MasterCard(R). Future plans include adding other bonus partners including a telecommunication company, car rental companies, an oil company and others.

The Marcus/Wells Fargo Rewards MasterCard...

...the opportunity for cardholders to receive goods and services from The Marcus Corporation and other Bonus Partners in exchange for accumulated Reward Points," said Olson. "The card is

Ginger R. DeMille

designed for consumers to redeem their bonus points and to enjoy rewards much more frequently than other types of reward cards. This is a great benefit for the card holder and a great tool for us to strengthen our customer relationships."

For Norwest, the partnership allows them to offer another benefit to customers. "The introduction of the Marcus Rewards(TM) and Baymont Rewards(TM) MasterCards...

2/3,K/20 (Item 1 from file: 625)
DIALOG(R)File 625:American Banker Publications
(c) 2007 American Banker. All rts. reserv.

0211278

* Credit Card Loyalty Points Seen as 'Near Money'
American Banker - January 20, 1998; Pg. 26; Vol. 163, No. 12
DOCUMENT TYPE: Journal LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 488

BYLINE:
By JEFFREY KUTLER

TEXT:
Oscar W. Jenkins, a British Internet entrepreneur, sees money in loyalty programs.
Mr. Jenkins, founder and marketing director of Uptime Group of London, says he sees loyalty points -things like frequent - flier miles-as not only a potential electronic commerce gold mine but also as something close to actual money.
Uptime Group, a year-old Internet security and advertising company doing business as Uptime Commerce, is promoting the idea of exchangeability of loyalty credits. Bonus points from a supermarket promotion might be cashed in for another company's merchandise or travel benefits.
It might be seen as an abstract form of...

...Jenkins defined it as "near money."

Uptime, a leading European provider of digital certificates for on - line commerce, contends that affinity rewards will inevitably become exchangeable as operators of the loyalty programs become increasingly competitive and intensify customer satisfaction efforts.
The "currency" would need the same security underpinning as Internet commerce-a public...

...and digital authentication,
Mr. Jenkins said. And "the introduction of smart cards will bring open exchange closer," he said, because they lend themselves to consolidation of data on a single card...

2/3,K/21 (Item 1 from file: 640)
DIALOG(R)File 640:San Francisco Chronicle
(c) 2007 Chronicle Publ. Co. All rts. reserv.

10693078

NAVIGATING FREEBIE RESTRICTIONS AS COMPANIES CREATE MORE WAYS TO EARN
FREQUENT-FLIER MILES, CONSUMERS NEED TO BE FLEXIBLE TO GET THE TRIP THEY
WANT
San Francisco Chronicle (SF) - TUESDAY, July 11, 2000

By: Benny Evangelista, Chronicle Staff Writer
Edition: FINAL Section: BUSINESS Page: C1
Word Count: 1,943

...offer no seats for those dates.

Petersen, though, said webMiles "is really nothing new, just another player out there among many who use travel as an award."

He also said webMiles...

...mileage.

Netcentives' more-established ClickMiles, started in April 1998, also allows consumers to accumulate mileage points by buying at one of 90 online sites like Barnesandnoble.com, or starting a brokerage account at E-Trade.

Netcentives has also worked out agreements with 10 airlines to allow ClickMiles points to be combined with regular frequent-flier mileage, which makes the company "the leader in that area," Petersen said.

Being able to combine buying points with flying points gives the consumer a better chance of finding that free flight he or she wants, even though the consumer might have to spend more points to book the seats.

"There's no free ticket you can't get, but you..."

2/3,K/22 (Item 1 from file: 645)
DIALOG(R)File 645:Contra Costa Papers
(c) 2007 Contra Costa Newspapers. All rts. reserv.

10650109 (USE FORMAT 7 OR 9 FOR FULLTEXT)
MARKET'S PAST NO SURE KEY TO FUTURE
Jonathan Clements
CONTRA COSTA TIMES, Final ED, P C01
Monday, May 29, 2000
LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT SECTION HEADING: Money
Matters
Word Count: 844

(USE FORMAT 7 OR 9 FOR FULLTEXT)

...it pays to take risk. "The longer we go out, the more pronounced the risk-reward trade-off becomes," says Scott Lummer, chief investment officer of mPower, a San Francisco online investment adviser. "Bonds beat cash, stocks beat bonds, small stocks beat large stocks."

Second, unlike bonds or Treasury bills, stocks have proven to be a wonderful long-run defense against rising consumer prices, outpacing inflation by an average seven percentage points a year.

"We've had two centuries of remarkably constant average returns," says Roger Ibbotson...

2/3,K/23 (Item 1 from file: 706)
DIALOG(R)File 706:(New Orleans)Times Picayune
(c) 2007 Times Picayune. All rts. reserv.

10698073
TRAVELERS HIGH ON AIR MILES BUT FREQUENT-FLIER PLANS HAVE MANY RESTRICTIONS
WEB SITES GIVE CREDIT-CARD USERS A LIFT

New Orleans Times Picayune (NO) - Sunday, July 16, 2000
By: The San Francisco Chronicle
Edition: ORLEANS Section: MONEY Page: F1
Word Count: 1,496

...offer no seats for those dates.

Petersen, though, said WebMiles "is really nothing new, just another player out there among many who use travel as an award."

He also said WebMiles points may not work as well for real frequent fliers because points can't be combined with regular airline mileage.

Netcentives' more established ClickMiles, started in April 1998, also lets consumers accumulate mileage points by buying at one of 90 online sites such as Barnesandnoble.com, or starting a brokerage account at E-Trade.

Netcentives has also worked out agreements with 10 airlines to let ClickMiles points be combined with regular frequent-flier mileage, which makes the company "the leader in that area," Petersen said.

Being able to combine buying points with flying points gives the consumer a better chance of finding that free flight he or she wants, even though the consumer might have to spend more points to book the seats.

"There's no free ticket you can't get, but you..."

2/3,K/24 (Item 1 from file: 781)
DIALOG(R)File 781:ProQuest Newsstand
(c) 2007 ProQuest Info&Learning. All rts. reserv.

06415881 CHI1402999
BUSINESS; BUSINESS
Chicago Sun-Times, FINAL MARKETS ED, P 4
Monday, January 31, 2000
DOCUMENT TYPE: Newspaper, Large LANGUAGE: ENGLISH RECORD TYPE:
FULLTEXT SECTION HEADING: FINANCIAL; BUSINESS/FINANCIAL/ECONOMY
Word Count: 704

TEXT:

...was the nation's largest. While the Atlanta-based company benefited as more people shopped online for holiday gifts, some investors expected UPS to make greater gains in market share from...

...Airborne Freight Corp. AOL, American join loyalty programs AMR Corp.'s American Airlines and America Online Inc. will combine their frequent flier and rewards programs later this year in a three-year agreement that links the second-biggest airline to the No. 1 Internet company. The multimillion-dollar program, called AOL AAdvantage, will allow members to redeem points earned for air travel, AOL membership fees and consumer products. America Online will benefit by adding American Air's more than 38 million frequent flier members to its network. For American, the step continues efforts to reach customers over the Internet. Rains douse rising soybean futures Heavy rains in South America sent soybean futures plummeting today on the Chicago Board of Trade in a heavy sell-off. The wet weather touched off a wave of selling by...

2/3,K/25 (Item 1 from file: 996)
DIALOG(R)File 996:NewsRoom 2000-2001

(c) 2006 Dialog. All rts. reserv.

0058025035 151N0SGA
Look for dotcom bottoms, not their silicone toplines
Lubna Kably
Economic Times (India)
Friday, April 21, 2000
JOURNAL CODE: AHND LANGUAGE: English RECORD TYPE: Fulltext
DOCUMENT TYPE: Trade Journal ISSN: 0972-0685
WORD COUNT: 2,146

...period of time.

The SEC has also noted other ways net sites use to increase customer base: either by giving reward points, in exchange for setting up an account with the site, (several Indian companies have introduced this), or ...

...one. How do you account the banner ad you got from the TV company in exchange for you advertising on their prime time show?

Assume a web - site records the space it has sold to another media company (lets say a television broadcasting company) as revenue. In reality, it has just...

2/3,K/26 (Item 2 from file: 996)
DIALOG(R)File 996:NewsRoom 2000-2001
(c) 2006 Dialog. All rts. reserv.

0017041307 14Z218AU
BUSINESS
Chicago Sun Times (IL), p24
Tuesday, February 1, 2000
JOURNAL CODE: ANQW LANGUAGE: ENGLISH RECORD TYPE: Fulltext
DOCUMENT TYPE: Newspaper
WORD COUNT: 726

TEXT:

...was the nation's largest. while the Atlanta-based company benefited as more people shopped on line for holiday gifts, some investors expected UPS to make greater gains in market share from...

...Airborne Freight Corp. AOL, American join loyalty programs AMR Corp.'s American Airlines and America Online Inc. will combine their frequent flier and rewards programs later this year in a three-year agreement that links the second -biggest airline to the No. 1 Internet company. The multimillion-dollar program, called AOL AAdvantage, will allow members to redeem points earned for air travel, AOL membership fees and consumer products. America Online will benefit by adding American Air's more than 38 million frequent flier members to its network. For American, the step continues efforts to reach customers over the Internet. Rains douse rising soybean futures Heavy rains in South America sent soybean futures plummeting Monday on the Chicago Board of Trade in a heavy sell-off. The wet weather touched off a wave of selling by...
?

? show files;ds
File 9:Business & Industry(R) Jul/1994-2007/Jan 03
(c) 2007 The Gale Group
File 13:BAMP 2007/Dec w4
(c) 2007 The Gale Group
File 15:ABI/Inform(R) 1971-2007/Jan 08
(c) 2007 ProQuest Info&Learning
File 16:Gale Group PROMT(R) 1990-2007/Jan 03
(c) 2007 The Gale Group
File 18:Gale Group F&S Index(R) 1988-2007/Jan 03
(c) 2007 The Gale Group
File 20:Dialog Global Reporter 1997-2007/Jan 08
(c) 2007 Dialog
File 80:TGG Aerospace/Def.Mkts(R) 1982-2007/Jan 03
(c) 2007 The Gale Group
File 88:Gale Group Business A.R.T.S. 1976-2007/Dec 29
(c) 2007 The Gale Group
File 112:UBM Industry News 1998-2004/Jan 27
(c) 2004 United Business Media
File 148:Gale Group Trade & Industry DB 1976-2007/Jan 01
(c)2007 The Gale Group
File 258:AP News Jul 2000-2007/Jan 08
(c) 2007 Associated Press
File 275:Gale Group Computer DB(TM) 1983-2007/Jan 03
(c) 2007 The Gale Group
File 340:CLAIMS(R)/US Patent 1950-07/Jan 02
(c) 2007 IFI/CLAIMS(R)
File 347:JPIO Dec 1976-2006/Sep(updated 061230)
(c) 2007 JPO & JPIO
File 349:PCT FULLTEXT 1979-2006/UB=20070104UT=20061228
(c) 2007 WIPO/Thomson
File 351:Derwent WPI 1963-2006/UD=200702
(c) 2007 The Thomson Corporation
File 471:New York Times Fulltext 1980-2007/Jan 08
(c) 2007 The New York Times
File 475:Wall Street Journal Abs 1973-2007/Jan 06
(c) 2007 The New York Times
File 484:Periodical Abs Plustext 1986-2007/Dec w5
(c) 2007 ProQuest
File 485:Accounting & Tax DB 1971-2007/Dec w5
(c) 2007 ProQuest Info&Learning
File 564:ICC Brit.Co.Ann.Rpts 1984-2004/Jun 22
(c) 2004 ICC Online Inform.Group
File 570:Gale Group MARS(R) 1984-2007/Jan 03
(c) 2007 The Gale Group
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
(c) 2002 The Gale Group
File 608:KR/T Bus.News. 1992-2007/Jan 08
(c)2007 Knight Ridder/Tribune Bus News
File 610:Business Wire 1999-2007/Jan 08
(c) 2007 Business Wire.
File 613:PR Newswire 1999-2007/Jan 06
(c) 2007 PR Newswire Association Inc
File 619:Asia Intelligence Wire 1995-2007/Jan 07
(c) 2007 Fin. Times Ltd
File 621:Gale Group New Prod.Annou.(R) 1985-2007/Dec 29
(c) 2007 The Gale Group
File 623:Business Week 1985-2007/Jan 08
(c) 2007 The McGraw-Hill Companies Inc
File 624:McGraw-Hill Publications 1985-2007/Jan 08
(c) 2007 McGraw-Hill Co. Inc
File 635:Business Dateline(R) 1985-2007/Jan 06
(c) 2007 ProQuest Info&Learning
File 636:Gale Group Newsletter DB(TM) 1987-2007/Jan 03
(c) 2007 The Gale Group

Ginger R. DeMille

File 641:Rocky Mountain News Jun 1989-2007/Jan 08
 (c) 2007 Scripps Howard News
 File 647:CMP Computer Fulltext 1988-2007/Mar w2
 (c) 2007 CMP Media, LLC
 File 649:Gale Group Newswire ASAP(TM) 2007/Dec 18
 (c) 2007 The Gale Group
 File 654:US Pat.Full. 1976-2007/Jan 04
 (c) Format only 2007 Dialog
 File 703:USA Today 1989-2007/Jan 02
 (c) 2007 USA Today
 File 718:Pittsburgh Post-Gazette Jun 1990-2007/Jan 08
 (c) 2007 PG Publishing
 File 724:(Minneapolis)Star Tribune 1989-1996/Feb 04
 (c) 1996 Star Tribune
 File 726:S.China Morn.Post 1992--2007/Jan 07
 (c) 2007 South China Morning Post
 File 727:Canadian Newspapers 1990-2007/Jan 08
 (c) 2007 Southam Inc.
 File 728:Asia/Pac News 1994-2005/Dec w2
 (c) 2005 Dialog
 File 732:San Francisco Exam. 1990- 2000/Nov 21
 (c) 2000 San Francisco Examiner
 File 781:ProQuest Newsstand 1998-2007/Jan 08
 (c) 2007 ProQuest Info&Learning
 File 810:Business Wire 1986-1999/Feb 28
 (c) 1999 Business Wire
 File 813:PR Newswire 1987-1999/Apr 30
 (c) 1999 PR Newswire Association Inc
 File 990:NewsRoom Current Aug 1 -2007/Jan 08
 (c) 2007 Dialog
 File 991:NewsRoom 2006 Jan 1-2006/Jul 30
 (c) 2006 Dialog
 File 992:NewsRoom 2005
 (c) 2006 Dialog
 File 993:NewsRoom 2004
 (c) 2006 Dialog
 File 994:NewsRoom 2003
 (c) 2006 Dialog
 File 995:NewsRoom 2002
 (c) 2006 Dialog
 File 996:NewsRoom 2000-2001
 (c) 2006 Dialog

Set	Items	Description
S1	525	(FRIENDS OR USERS OR BIDDERS OR MEMBERS OR SUBSCRIBERS)(3N-) (EXCHANGE OR TRADE)(3N)POINTS(5N)(AWARD OR REWARD OR FREQUEN- T)(FLYER OR FLIER OR USE) OR INCENTIVE)
S2	163	S1 NOT PY>2000
S3	97	RD (unique items)